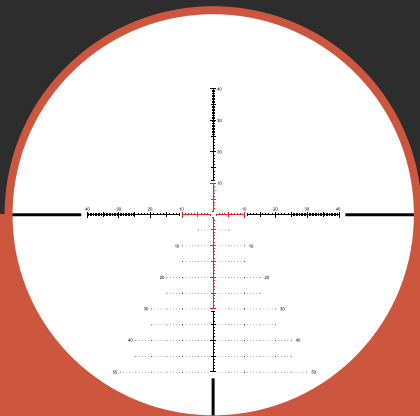


ATHLON
RIDICULOUSLY GOOD OPTICS

APLR13 FFP IR MOA

Ares BTR GEN3 HD Riflescope

FIRST FOCAL PLANE



RETICLE MANUAL

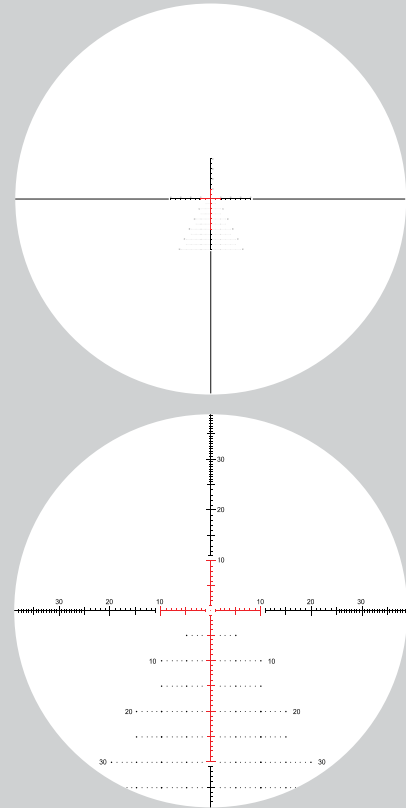
THE ATHLON® APLR13 FFP IR MOA RETICLE

APLR13 FFP IR MOA reticle has a 0.2 moa floating dot with 1 moa hashmark increments. 5 MOA increments are represented by the wider subtension and 10 MOA increments labeled at those increments. This creates a clean, yet concise reticle ideal for hunting and precision shooting applications. The main cross is illuminated for 20 MOA total, providing a clear aiming reference in low light conditions without the clutter. Featuring the popular open center 2 MOA gap, paired with the floating dot ensures even on the range your reticle will not obscure your bullseye.

For 2.5-15x50 reticle subtension is valid at 15x.

For 4.5-27x50 reticle subtension is valid at 27x.

Application: Precision Mid and Long Range Shooting for both Tactical and Hunting

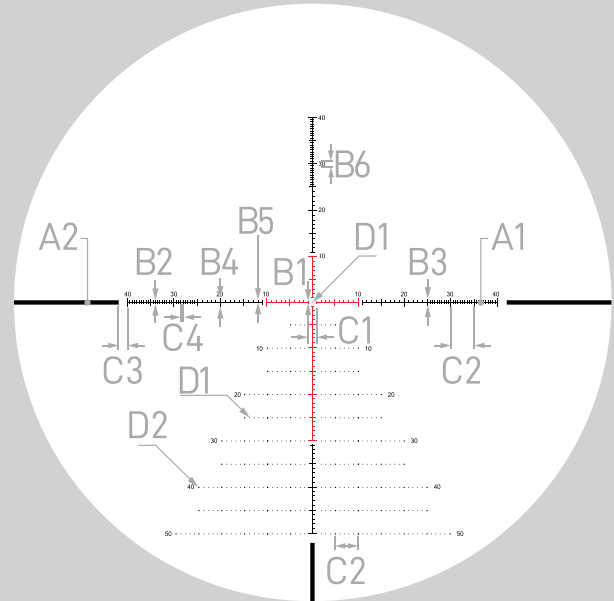


Note: The reticle image shown above will appear differently among different models due to different magnification and location of the reticle.

RETICLE SUBTENSIONS

The APLR13 FFP IR MOA reticle is based on the minute of angle, a unit of angular measurement, usually shortened to moa. A "moa" is defined as "one minute of an angle". As a full circle has 360 degrees, and each degree is composed of 60 minutes (60'), thus there are 360 (degrees) x 60 (minutes) = 21,600 minutes in a circle. Since there are 360 degree in a circle, we can get 360 degree/21600 minutes = 0.016667 degrees/minute. If the target is 100 yards (3600 inches) away, we can use a formula, $3600 * \text{TAN}(\text{RADIANS}(.016667))$, to get 1.047 inches which means 1 moa equals to 1.047 inches at 100 yards. Many people just round down the 1.047 inches to 1 inch @100 yards. If you are using metric system, formula $10000\text{mm} * \text{TAN}(\text{RADIANS}(.016667))$ gets you that 1 moa equals to 29.1mm @100 meters.

The APLR13 FFP IR MOA reticle is located at the focal plane in the front of the erector tube which is a key part of achieving variable power inside the rifle scope. Size of the first focal plane reticle grows or shrinks at the same ratio with the changing size of the image of your target when you try to zoom in or zoom out. Since the size of the reticle remains constant compared to your target regardless of the magnification, the subtension of the reticle remains valid all the time. The reticle at 4.5x actually becomes a center cross for effectively engaging shorter range targets while at 36x or other high power settings it provides finer details for a shooter to locate proper hold over positions for long range targets.



SUBTENSIONS IN MOA

| A1 | A2 | B1 | B2 | B3 | B4 | B5 |
|------|----|-----|-----|-----|-----|-----|
| 0.13 | 1 | 0.6 | 0.8 | 1.5 | 2 | 0.5 |
| B6 | C1 | C2 | C3 | C4 | D1 | D2 |
| 1 | 2 | 5 | 2 | 0.5 | 0.2 | 0.3 |

*4.5-27x50: use table above
 2.5-15x50: A1=0.24, A2=1.5

DISTANCE RANGING

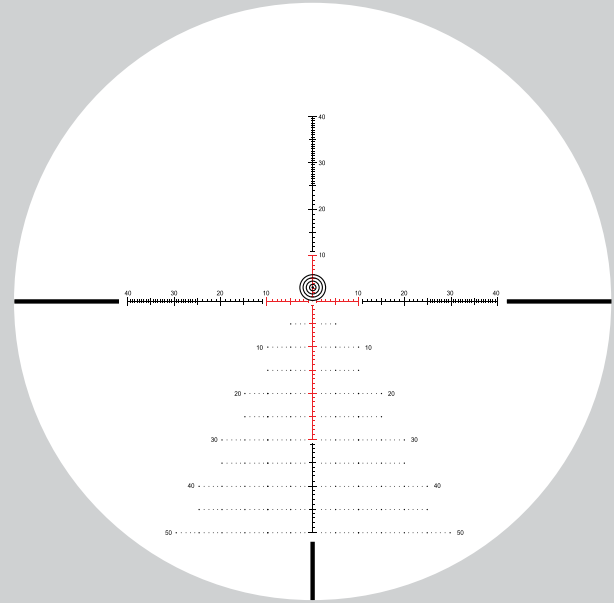
Equations for ranging distance to a target using moa:

$$\frac{\text{Height of Target (Inches)} \times 100}{\text{MOA Reading on Reticle}} = \text{Distance to Target (Yards)}$$

$$\frac{\text{Height of Target (CM)} \times 34.4}{\text{MOA Reading on Reticle}} = \text{Distance to Target (Meters)}$$

As the height of target and moa reading on the reticle are two key variables in this equation, you have to get an accurate value for those two as much as possible. First, you want to put your rifle on a steady rest so you can get an accurate reading of the target height on the reticle. If needed using the smallest measurement on the reticle to get the most accurate readings. Second, use your best knowledge on the height of the target, such as 72 inch high fence or 45 inch shoulder high of white tail deer, to give a value of the target height. Once you get the reading on the reticle and your estimate of the target height, you can just simply use above equations to calculate the distance to your target.

EXAMPLE



Reading a 3-foot target (36 inches) at 6 moa gives 600 yards

$$\frac{36 \text{ inches} \times 100}{6 \text{ moa}} = 600 \text{ yards}$$

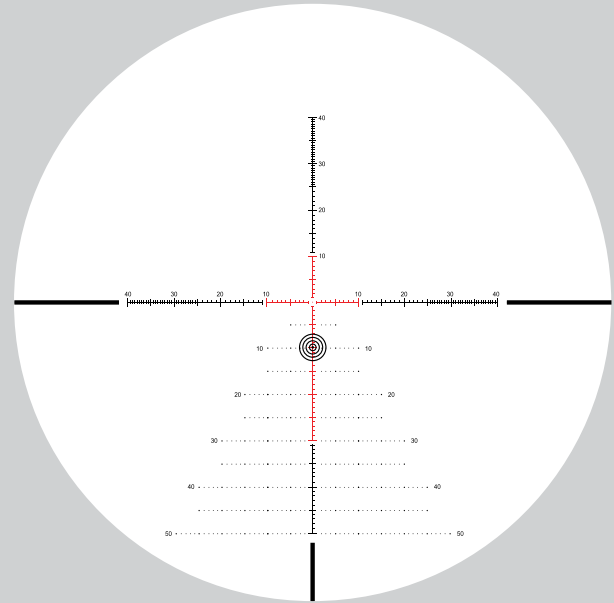
HOLDOVER FOR COMPENSATING BULLET DROP

To be able to use the elevation holdovers effectively, you have to know the distance to your target and bullet trajectory (bullet drop in inches or moa). Since many bullet ballistic charts highlight bullet drops in inches and 1moa equals to 1.047 (rounded up to 1 inch) at 100 yards, 2 inches at 200 yards, and 10 inches at 1000 yards, etc, we can use those to calculate the holdover position in moa on this reticle.

For example, under no wind condition, if you knew your target is at 300 yards and your ammo has a 12 inch bullet drop at that distance, you want to use 4 moa holdover point. Here is how you got the 4 moa: since 1 moa equals to 1 inch x 3 = 3 inches at 300 yards, and then 4 moa equal to 4 x 3 inches =12 inches at 300 yards, you want to hold the 4 moa drop point to compensate the 12 inch bullet drop.

To achieve ultimate precision, it is always a better idea to develop your own D.O.P.E (Data of Previous Engagement)chart so that you can refer back to it for specific bullet drop compensation under different ambient environment and weather condition.

EXAMPLE



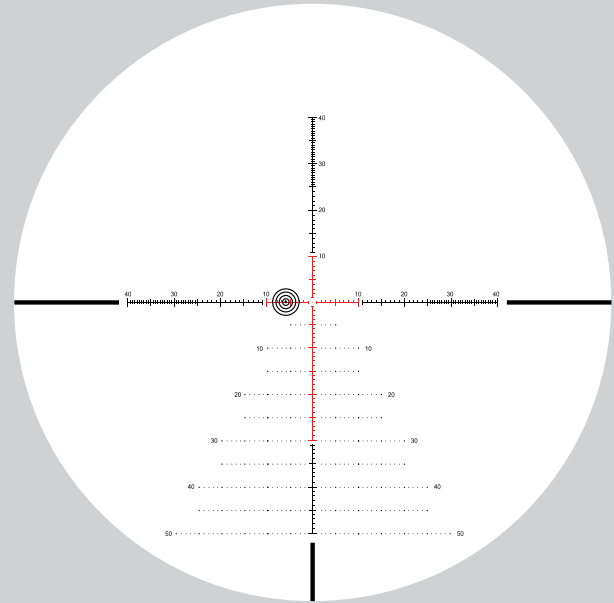
10 moa /60 inch holdover for a target @ 600 yards out. No wind.

HOLDOVER FOR WIND CORRECTION AND MOVING TARGET

The APLR13 FFP IR MOA reticle again has 1 moa mark increment both vertically and horizontally from the 0.2 moa center dot which can help you set your holdover positions to compensate wind correction and hold the lead for a moving target.

The flying time of a bullet, the velocity and direction of the wind and the "slippery-ness" of the bullet expressed in BC (Ballistic Coefficient) determine your holdover for wind correction. Once again you have to understand the impact of those three factors on your bullet's flying path in terms of inches or moa and calculate how much holdover you have to hold, and then finding the corresponding holdover position on the reticle is a much easier task to accomplish.

EXAMPLE

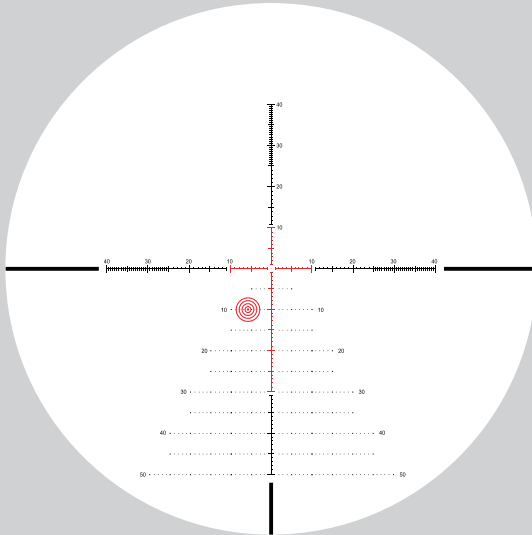


6 moa wind correction for 10 mph wind from right to left @ 600 yards. Elevation turret has been dialed up to compensate bullet drop, just simply use center horizontal cross line to holdover for wind correction

USE VISUAL CROSS POINT FOR WIND CORRECTION AND BULLET DROP

As an alternative, you can use a virtual cross point formed by hash marks on both horizontal and vertical cross lines to holdover bullet drop and wind correction.

EXAMPLE

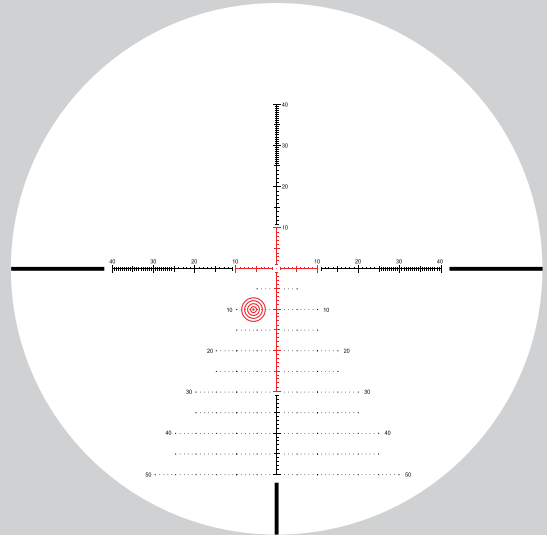


Use 10 moa for 60 inch bullet drop for a target @ 600 yards, 6 moa wind correction for 10 mph wind from right to left

HOLD LEAD CORRECTION FOR A MOVING TARGET

Distance to your target, moving speed of your target, bullet flying time, wind direction are the key factors that determine how much holdover you need to hold for a moving target. As a rule of thumb, you always hold the lead for the net distance of your target moved (add or subtract holdover for wind correction) during the time span your bullet traveled.

EXAMPLE



5.9 moa lead holdover for a moving target traveling at 2 mph from left to right @ 600 yards. Bullet flight time is 1 second during which the target traveled 2.94 feet. No wind.

THE ATHLON GOLD MEDAL LIFETIME WARRANTY*

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