

ATHLON IS YOUR PRIZE IN OPTICS

superior quality optics prod- great cost savings. ucts and outdoor accessories

ATHLON is a proud US sports advantages we are able to deoptics product company devot- liver goods and products to ined to designing and delivering dividual consumers' hands with

at a competitive price to our Our obsession with product consumers via our distribution quality and superior customer and retail channels. Athlon has service for hunters, recreationstrong engineering design ca- al shooters, and outdoor enpability, strategic alliances with thusiasts drives our business. quality manufacturers and a The business model on which streamlined fully integrated we founded Athlon allows us supply chain. These advantag- to deliver high quality optics at es enable us to bring the latest extremely competitive prices. cutting edge technologies and Our goal from day one is to pass cut out the extra layers of tradi- those savings to you, the outtional supply chain. With these door enthusiast.

ATHLON LIFETIME WARRANTY

Your Athlon product is not only warranted to be free of defects in materials and workmanship for the lifetime of the product. Athlon will also repair or replace the product at no charge to you if you damage it through normal use. No receipt needed, no registration required. This is a commitment that Athlon Optics will be the best product you can buy for your money. This warranty does not cover damages caused by deliberate damage, misuse, theft or maintenance provided by someone other than the Athlon Authorized Service Depart-

INTRODUCTION |





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KEY PRODUCT FEATURES



Apochromatic lense system gives you the result of images which have greater contrast, sharpness and color definition.

Argon purging gives you

thermal stability



ESP Dielectric Coating is a multi layer prism coating that reflects over 99% of the light to your eyes bringing you a clear, bright image that displays accurate color reproduction.



Bak-4 glass prisms reflect more light to your eyes thus will give you brighter and sharper image.

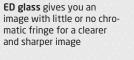
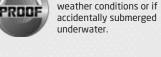


image with little or no chromatic fringe for a clearer and sharper image



accidentally submerged underwater. Locking Turrets allow you

to pull up your turret to

dial, and push down the

turret to lock it in place.

highest level of light

Advanced Fully Multi-Coated lenses deliver the

transmission for maximum

across the entire light spec-

brightness and true color

Phase corrected prisms

produce images that have

better contrast, a higher

resolution and excellent

Fully Multi-Coated lenses

optimum brightness and true

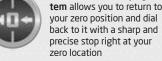
bring you better light

transmission to bring

color reproduction.

Waterproof to protect the

binocular in the harshest



your zero position and dial back to it with a sharp and precise stop right at your zero location

Precision Zero Stop Sys-



HD Glass gives you the utmost contrast, color reproduction, and the sharpest image.



E2ES System is a field flattening system that produces sharper, clearer images all the way from one lens edge to another



XPL Coating gives you an extra protection on the exterior lenses from dirt, oil and scratches

Multicoated optics effec-

tively reduce reflected light

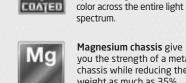
and increase the transmis-

sion of light giving you a brighter image than normal single coated lenses



Magnesium chassis give vou the strength of a metal chassis while reducing the weight as much as 35%

spectrum.



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CONTENT



BINOCULARS CRONUS

Just like its namesake, Cronus the King of all the Mythological Greek Titians, this is the top of the Athlon Optics products. Athlon brings to you in the Cronus family, products inspired by a combined commitment to brightness, clarity and resolution.

Designed for serious glassing, with exceptional edge to edge clarity, sharp detail enhancement, ultra-clear brightness and true color representation. Whether you are on your annual hunt for whitetails on the family farm in Alabama or filling your tag on an once in a lifetime Montana Big Horn, don't leave anything to chance. We designed these binoculars with our revolutionary E2ES lens system that gives you a flat field of view. We included ED Glass that results in clearer and sharper image to your eyes.

Our state of the art ESP (Enhance Spectral Prism) dielectric coating that reflects 99% of the light through the prism assembly. We use a Magnesium chassis to reduce weight while keeping the chassis rugged to withstand the scrapes and bumps of constant use.





"COMBINED COMMITMENT TO **BRIGHTNESS, CLARITY AND RESOLUTION"**







Argon purging gives you better waterproofing and thermal stability



ED glass gives you an image with little or no chromatic fringe for a clearer and sharper image



E2ES System is a field flattening system that produces sharper, clearer images all the way from one lens edge to another



XPL Coating gives you an extra protection on the exterior lenses from dirt, oil and scratches



ESP Dielectric Coating is a multi layer prism coating that reflects over 99% of the light to your eyes bringing you a clear, bright image that displays accurate color reproduction.



Phase corrected prisms produce images that have better contrast, a higher resolution and excellent color reproduction.



Bak-4 glass prisms reflect more light to your eyes thus will give you brighter and sharper image.



Advanced Fully Multi-Coated lenses deliver the highest level of light transmission for maximum brightness and true color across the entire light spectrum.



Waterproof to protect the binocular in the harshest weather conditions or if accidentally submerged underwater.

OTHER FEATURES: Magnesium chassis, Locking diopter, Long eye relief, Close focus, Twist up eye-cups

VISIT US AT - ATHLONOPTICS.COM BINOCULARS - CRONUS **BINOCULARS - CRONUS**



BINOCULARS ARES

Ares lightweight open- bridge design is an example of the new innovative thinking that went into the unique design. Put in a few words, Ares optics are first-class.

They have ED glass lenses with Advance multi-coated and feature BaK4 prisms with the new ESP Dielectric Coating and Phase Coating. They bring super-premium clarity and brightness within the reach of most avid enthusiasts Their tough Magnesium chassis is fog proof and waterproof and filled with Argon to give you better internal fog proofing and thermal stability. They are covered with a durable rubber armor.

Bottom line? Just like Ares the Greek god of war, they will stand up to a punishment. They're the perfect combination of lightweight construction, optical quality and rugged durability.





10 X 42MM / 8 X 42MM



10 X 36MM / 8 X 36MM



Argon purging gives you better waterproofing and thermal stability



ED glass gives you an image with little or no chromatic fringe for a clearer and sharper image



XPL Coating gives you an extra protection on the exterior lenses from dirt, oil and scratches



ESP Dielectric Coating is a multi layer prism coating that reflects over 99% of the light to your eyes bringing you a clear, bright image that displays accurate color reproduction.



PHASE Phase corrected prisms produce images that have better contrast, a higher resolution and excellent color reproduction.



Bak-4 glass prisms reflect more light to your eyes thus will give you brighter and sharper image.



Advanced Fully Multi-Coated lenses deliver the highest level of light transmission for maximum brightness and true color across the entire light spectrum.



Waterproof to protect the binocular in the harshest weather conditions or if accidentally submerged underwater.



Magnesium chassis give you the strength of a metal chassis while reducing the weight as much as 35%

OTHER FEATURES: Locking diopter, Long eye relief, Close focus, Twist up eye-cups

6 BINOCULARS - ARES VISIT US AT - ATHLONOPTICS.COM BINOCULARS - **ARES**

BINOCULARS MIDAS

Midas was known to have a golden touch. He must have laid his hands on these binoculars since they set the gold standard for this class of binoculars. The rugged benchmark for all-weather brightness and clarity, Midas roof-prism binoculars are light and slim thanks to a magnesium chassis. With their ED Glass lenses, Advanced Fully multi-coated optics, high-quality BaK-4 prisms with our ESP Dielectric coating plus phase coating, the Midas binos gather maximum light and produce brilliant color fidelity.





12 X 50MM / 10 X 50MM



10 X 42MM / 8 X 42MM



42 mm 17.3 mm

50 mm 17 mm

42 mm 16.1 mm

34 mm 16 mm

Argon purging gives you better waterproofing and

BINOCULARS - ARGOS

LENS EYE RELIEF VIEW ANGU-



ARGOS SPECIFICATION

FOV @1000

304 ft

Phase corrected prisms produce images that have better contrast, a higher resolution and excellent color reproduction.

314 ft 13 ft 56-76 mm 16.3 oz 5.1x4.9" **10x34**

WEIGHT

56-76 mm 29.5 oz 6.8x5.6" **10x50**

13 ft 56-76 mm 29.5 oz 6.8x5.6" **12x50**

13 ft 56-76 mm 24.6 oz 5.7x5.3" **10x42**

13 ft 56-76 mm 24.6 oz 5.7x5.3" **8x42**

PILLARY



ESP Dielectric Coating is a multi layer prism coating that reflects over 99% of the light to your eyes bringing you a clear, bright image that displays accurate color reproduction.



XPL Coating gives you an extra protection on the exterior lenses from dirt, oil and scratches

10 X 42MM / 8 X 42MM

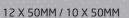
OTHER FEATURES: Bak-4 glass prisms, Advanced Fully Multi-Coated lenses, Long eye relief, Close focus, Twist up eye-cups, Waterproof

BINOCULARS ARG05

The Argos has an open-bridge style some hunters prefer for its secure ergonomic one-handed grip and comfortable in any weather condition. They come with superior quality and bright lenses that are Advanced fully multi-coated for sharp contrast, true color and excellent light gathering. They also have Bak-4 prism glass that have our new ESP Dielectric coating and phase correction for color fidelity and sharpness. They also have an Argon purged waterproof, non-fogging polymer composite chassis that takes weight off your neck but stands up to the demands of hunting.









10 X 34MM / 8 X 34MM



Argon purging gives you better waterproofing and thermal stability



Phase corrected prisms produce images that have better contrast, a higher resolution and excellent color reproduction.



ED glass gives you an image with little or no chromatic fringe for a clearer and sharper image

XPL Coating gives you an extra protection on the exterior lenses from dirt, oil and scratches

OTHER FEATURES: Magnesium chassis, ESP Dielectric Coating, Bak-4 glass prisms, Advanced Fully Multi-Coated lenses, Long eye relief, Close focus, Twist up eye-cups, Waterproof

thermal stability

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	AL	.05	SF	-E (TIC	NC
OBJ. LENS DIA.	EYE RELIEF	FIELD OF VIEW ANGU- LAR	FOV @1000 YARDS	CLOSE FOCUS	interpu- Pillary Dist	WEIGHT	HEIGHT X WIDTH	
50 mm	18.2 mm	4.6 °	242 ft	11.48 ft	56-73 mm	29.8 oz	6.7x5.2"	12x50
50 mm	19.5 mm	5.4°	284 ft	9.84 ft	56-73 mm	29.8 oz	6.7x5.2"	10x50
42 mm	15.2 mm	6.25 °	341 ft	8.2 ft	56-73 mm	25.5 oz	5.8x4.9"	10x42
42 mm	17.2 mm	8.16 °	394 ft	6.56 ft	56-73 mm	25.5 oz	5.8x4.9"	8x42
32 mm	14.8 mm	6.5 °	341 ft	9.84 ft	56-73 mm	19.3 oz	4.9x4.3"	10x32
32 mm	14.7 mm	8.1 °	427 ft	8.2 ft	56-73 mm	19.3 oz	4.9x4.3"	8x32
			-					

BINOCULARS TALOS

Whether you're hunting, hiking, fishing or adding species to your life list. The Talos binoculars are built tough, with a rubber-armor housing that's O-ring sealed and nitrogen purged for 100% waterproof/fog-proof dependability. They stretch available light with advanced fully multi-coated optics and premium BaK-4 prisms with phase coating deliver outstanding color fidelity and sharpness. A lightweight composite chassis and streamlined, roofprism design make them comfortable to carry.

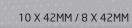




12 X 50MM / 10 X 50MM











BINOCULARS - **NEOS**



CLOSE

FOCUS

Multicoated optics effectively reduce reflected light and increase the transmission of light giving you a brighter image than normal single coated lenses

PILLARY WEIGHT X

294 ft 23 ft 56-72 mm 33.5 oz 7.9x6.9" **12x50** 342 ft 16.4 ft 56-72 mm 33.5 oz 7.9x6.9" **10x50** 309 ft 13.1 ft 56-72 mm 24.8 oz 5.9x4.9" **10x42** 367 ft 13.1 ft 56-72 mm 25.5 oz 5.9x4.9" **8x42** 367 ft 9.8 ft 56-72 mm 19.4 oz 4.9x4.3" **10x32** 393 ft 16.4 ft 56-72 mm 19.4 oz 4.9x4.3" **8x32**

BINOCULARS NEOS

We build optics to withstand the elements, no matter what class of binos they are in. If you spend any time outdoors you will be near water, and your equipment will spend some time in it. The Neos series binoculars are built tough, with a composite chassis that's O-ring sealed and nitrogen purged for 100% waterproof/fog-proof so if you simply run into foul weather along the way or should you take spill in a mountain stream, or for that matter take a spill overboard, your Neos binos are ready for it. Rubber armoring gives you a grip in slippery situations.









12 X 50MM / 10 X 50MM

10 X 42MM / 8 X 42MM

10 X 32MM / 8 X 32MM



Bak-4 glass prisms reflect more light to your eyes thus will give you brighter and sharper image.



Phase corrected prisms produce images that have better contrast, a higher resolution and excellent color reproduction.

Advanced Fully Multi-Coated lenses deliver the highest level of light transmission for maximum brightness and true color across the entire light spectrum.

Waterproof to protect the binocular in the harshest weather conditions or if accidentally submerged underwater. OTHER FEATURES: Long eye relief, Close focus, Twist up eye-cups, Nitro-

10 X 32MM / 8 X 32MM

Waterproof to protect the binocular in the harshest weather conditions or if accidentally submerged underwater. OTHER FEATURES: Long eye relief, Close focus, Twist up eye-cups, Nitrogen purged

10 BINOCULARS - TALOS

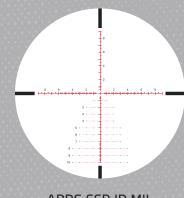


First Focal Plane Reticles

RIFLESCOPES CRONUS BTR NEW

Whether you want to do precision long-range shooting and tactical applications, or extreme long range hunting adventures, the new Cronus BTR scope is just what the doctor ordered. With all of the same key features of the Cronus line, the new Cronus BTR is redesigned to be even better! We improved the parallax adjustment yard markings to go from 25 yards to infinity (added markings at 300, 500, 800 and 1600 yards), designed a new reticle as well as redesigned the battery compartment to make it easier to adjust the illumination. The best just got better!

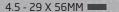
AVAILABLE RETICLES













HD Glass gives you the reproduction, and the



Advanced Fully Multi-Coated lenses deliver the highest level of light transmission for maximum brightness and true color across the entire light spectrum.



Argon purging gives you better waterproofing and thermal stability



XPL Coating gives you an extra protection on the exterior lenses from dirt, oil and scratches



Waterproof to protect the riflescope in the harshest weather conditions or if accidentally submerged underwater.



Precision Zero Stop System allows you to return to your zero position and dial back to it with a sharp and precise stop right at your zero location

First Focal Plane Reticle stays valid at all power settings allowing you to fully utilize the specially designed reticle that shrinks or grows along with your target as you zoom in or out. The reticle offers quick target engagement at low power while offering precise holdover positions with finer details.

High Precision Erector System processed by high precision CNC machine with +/-0.0001mm tolerance level to provide you the most accurate power settings and smoothest magnification change

OTHER FEATURES:

Side Parallax Adjustment, 6061 - T6 -34mm Tubes, Illuminated Glass Reticles, **Exposed Turrets**

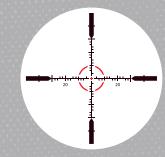


First Focal Plane Reticles

RIFLESCOPES CRONUS

When compromise is not an option you need to make sure you have the best. That is a sufficient reason to own one of the best scopes you can get: The Cronus by Athlon. It is equipped with our advanced fully multi-coated lenses so you'll have the brightest, clearest image possible in any situation. The innovative new XPL coating protects your lenses from oil, dirt and smudges. This ultra-strong one-piece tube is hammer-forged from an aircraft aluminum alloy for more strength than standard aluminum, multi-piece scope tubes. The 6x magnification ratio eliminates the need for multiple scopes for different game or types of hunting.

AVAILABLE RETICLES

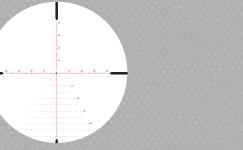


ATSR16 FFP IR-MOA





ATSR16 FFP IR-MIL



APLR FFP IR-MIL



HD Glass gives you the utmost contrast, color reproduction, and the sharpest image.



Advanced Fully
Multi-Coated lenses
deliver the highest level
of light transmission for
maximum brightness
and true color across the
entire light spectrum.



Argon purging gives you better waterproofing and thermal stability



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High Precision Erector System processed by high precision CNC machine with +/-0.0001mm tolerance level to provide you the most accurate power settings and smoothest magnification change

APLR FFP IR-MOA

OTHER FEATURES:

Side Parallax Adjustment, 6061 - T6 - 30/34mm Tubes, Illuminated Glass Reticles, Capped/Exposed Turrets

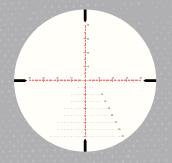
14 RIFLESCOPES - CRONUS RIFLESCOPES - CRONUS VISIT US AT - ATHLONOPTICS.COM 15



RIFLESCOPES ARES BTR NEW

When you want the best features from the top-tier riflescopes but not break the bank, look no further than the new Ares BTR first focal plane riflescope family. Starting at \$799, this feature rich riflescope is set to take the market by storm. Equipped with HD Glass and advanced fully multicoated optics that deliver crisp bright images for taking long range shots. This one piece tube, precision-machined from aircraft-grade 6061-T6 aluminum will deliver precise, accurate results all day long. With a precise true zero stop feature, you won't find another product like this in the market at this price point, it just didn't exist until NOW!

AVAILABLE RETICLES



APLR3 FFP IR MOA





Advanced Fully Multi-Coated lenses deliver the highest level of light transmission for maximum brightness and true color across the entire light spectrum.



thermal stability



XPL Coating gives you an extra protection on the exterior lenses from dirt, oil and scratches



Waterproof to protect the riflescope in the harshest weather conditions or if accidentally submerged underwater.



Precision Zero Stop System allows you to return to your zero position and dial back to it with a sharp and precise stop right at your zero location

High Precision Erector System processed by high precision CNC machine with +/-0.0001mm tolerance level to provide you the most accurate power settings and smoothest magnification change.

000

The 6061T6 Aircraft Grade Aluminum **Tube** that has exceptional strength and superior mechanical integrity will protect these world class optics no matter what punishment you throw at it.

OTHER FEATURES: Side Parallax Adjustment, Illuminated Glass Reticles, Exposed Turrets



ARES BTR SPECIFICATIONS

POWER X OBJECTIVE LENS AVAILABLE RETICLES EYE RELIEF FOV@100 TURRET STYLE

3.9" 41.8-6.8 ft 27.3 oz 13.8"

APLR3 FFP IR MIL

3.9" 22.7-3.8 ft **-** 27.3 oz 13.8"

WEIGHT LENGTH



Argon purging gives you better waterproofing and

VISIT US AT - ATHLONOPTICS.COM 17 RIFLESCOPES - ARESBIR

2.5-15X50 FFP EXPOSED

4.5-27X50 FFP EXPOSED

Second Focal Plane Reticles

RIFLESCOPES MIDAS BTR TACTICAL

Whether you are shooting prairie dogs at 700+ yards or you are shooting 3 gun that replicates life and death scenarios you want a rifle scope that is accurate, tough, durable and extremely versatile. You need a scope with the Midas touch, that makes every shot gold. The Athlon Midas BTR is ready for anything. It is also equipped with our advanced fully multi-coated lenses so you'll have the brightest, clearest long-distance image possible, in any situation. The innovative new XPL coating protects your lenses from oil, dirt and smudges. The 6x magnification ratio eliminates the need for multiple scopes for different game or types of hunting.



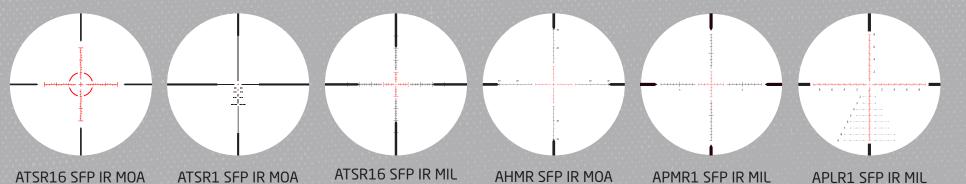




4.5 - 27 X 50MM

2.5 - 15 X 50MM

AVAILABLE RETICLES





HD Glass gives you the reproduction, and the



Advanced Fully Multi-Coated lenses deliver the highest level of light transmission for maximum brightness and true color across the entire light spectrum.



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XPL Coating gives you an extra protection on the exterior lenses from dirt, oil and scratches



Waterproof to protect the riflescope in the harshest weather conditions or if accidentally submerged underwater

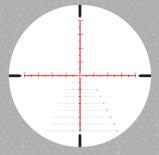
High Precision Erector System processed by high precision CNC machine with +/-0.0001mm tolerance level to provide you the most accurate power settings and smoothest magnification change.

The 6061T6 Aircraft Grade Aluminum **Tube** that has exceptional strength and superior mechanical integrity will protect these world class optics no matter what punishment you throw at it.

OTHER FEATURES: Side Parallax Adjustment, Illuminated Glass Reticles, Capped/Exposed Turrets

When you hear first focal plane riflescope, locking turrets, crisp firm turrets, advanced fully multicoated options built from a one piece tube made from aircraft-grade 6061-T6 aluminum you expect it to come with a high price tag. This is exactly why we introduced the Helos BTR family. Feature rich but won't break the bank.

AVAILABLE RETICLES



APLR2 FFP IR MOA

Advanced Fully Multi-Coated lenses

deliver the highest level

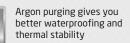
of light transmission for

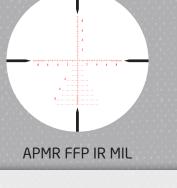
and true color across the

maximum brightness

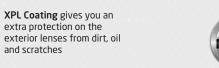
entire light spectrum.

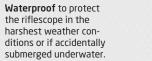














Locking Turrets allow you to pull up your turret to dial, and push down the turret to lock it in place.

First Focal Plane Reticle stays valid at all engagement at low power while offering precise holdover positions with finer details.

POWER X OBJECTIVE LENS

TURRET STYLE

6-24x50 FFP EXPOSED 30mm

8-34x56 FFP EXPOSED 30mm

High Precision Erector System processed by high precision CNC machine with +/-0.0001mm tolerance level to provide you the most accurate power settings and smoothest magnification change

HELOS BTR SPECIFICATIONS

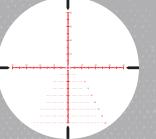
APLR2 FFP IR MOA

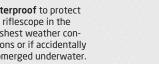
OTHER FEATURES:

Side Parallax Adjustment, 6061 - T6 - 30 Tubes, Illuminated Glass Reticles, **Exposed Turrets**

3.3" 16.7-4.5 ft 29.7 oz 14.0"

12.5-3 ft 32.3 oz 15.5"





power settings allowing you to fully utilize the specially designed reticle that shrinks or grows along with your target as you zoom in or out. The reticle offers quick target

20 RIFLESCOPES - **HELOS**BTR RIFLESCOPES - **HELOS**BTR AVAILABLE RETICLES EYE RELIEF FOV @100 WEIGHT LENGTH



First Focal Plane Reticles

RIFLESCOPES ARGOS BTR

For those of you that are just getting started in the PRS or are looking to start, take a close look at the Argos BTR family of scopes. These scopes have features normally only found on high-end scopes. It has a 4x magnification that makes it versatile in multiple shooting disciplines. It has our Advanced Fully-Multi Coated Optics that delivers a crystal clear bright image in dark environments. The Argos BTR also has our exclusive XPL coating that protects your lenses from dirt, grease and harsh weather conditions. The 6061T6 aircraft grade aluminum tube will protect these world class optics no matter what punishment you throw at it.





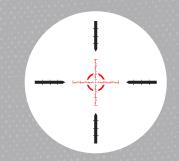


6 - 24 X 50MM



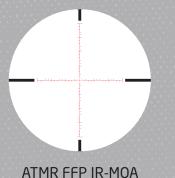
8 - 34 X 56MM

AVAILABLE RETICLES



AHSR14 FFP IR MOA







First Focal Plane Reticle stays valid at all power settings allowing you to fully utilize the specially designed reticle that shrinks or grows along with your target as you zoom in or out. The reticle offers quick target engagement at low power while offering

The 6061T6 Aircraft Grade Aluminum

Tube that has exceptional strength and superior mechanical integrity will protect these world class optics no matter what punishment you throw at it.

OTHER FEATURES:

Side Parallax Adjustment, Illuminated Glass Reticles, Exposed Turrets

Advanced Fully Multi-Coated lenses deliver the highest level of light transmission for maximum brightness and true color across the entire light spectrum.



Argon purging gives you better waterproofing and thermal stability



XPL Coating gives you an extra protection on the exterior lenses from dirt, oil and scratches



Waterproof to protect the riflescope in the harshest weather conditions or if accidentally submerged underwater. precise holdover positions with finer details.

22 RIFLESCOPES - ARGOS^{BTR} VISIT US AT - ATHLONOPTICS.COM 23 RIFLESCOPES- **ARGOS**BTR

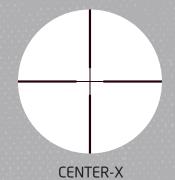
Second Focal Plane Reticles

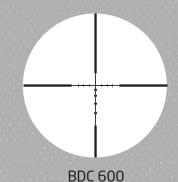
RIFLESCOPES ARGOS

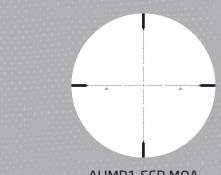
The Argos family of scopes is one of Athlon Optic's most advanced hunting riflescope lines to date. These scopes have features normally only found on high-end scopes. It has a 5x magnification that makes it versatile in multiple shooting disciplines from up close targets to long range distances. It is equipped with our Fully-Multi Coated Optics that delivers a crystal clear bright image in dark environments. The Argos family also has our exclusive XPL coating that gives you an extra protection on the exterior lenses from dirt, oil and scratches.

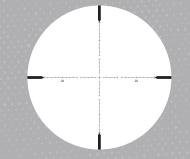


AVAILABLE RETICLES









AHMR1 SFP MOA





Fully Multi-Coated lenses bring you better light transmission to bring optimum brightness and true color across the entire light spectrum.



Argon purging gives you better waterproofing and thermal stability



XPL Coating gives you an extra protection on the exterior lenses from dirt, oil and scratches



Waterproof to protect the riflescope in the harshest weather conditions or if accidentally submerged underwater.

the second plane which stays in between erector tube and ocular lens. The size or the appearance of a second focal plane reticle does not change when you try to zoom in or zoom out.

vides extra strength and durability to handle the toughest terrain and offers lifetime of

Side Parallax Adjustment, Capped Turrets



First Focal Plane Reticles Second Focal Plane Reticles

RIFLESCOPES TALOS BTR

If you ask any hunter they'll tell you they probably have filled more tags in the low-light hours than any other time. With that said, it would be wise to design a scope to excel in early-morning and late-evening light. With the Talos BTR scope with Athlon Advanced multi-coated lenses for clarity and brightness in low light, you'll be able to add precious minutes to every hunting day that you've worked so hard for. These scopes, with their 4X magnification range, will give you great versatility whether you are hunting whitetails in the dense southern pine forest of Georgia or prairie dogs in the wide open ranges of Wyoming.

TALOSBIR RETICLES —

AHSR14 SFP IR MIL





RIFLESCOPES TALOS

Second Focal Plane Reticles

If you ask any hunter they'll tell they probably have filled more tags in the low-light hours than any other time. With that said, it would be wise to design a scope to excel in early-morning and late-evening light. With the Talos scope with Athlon Advanced multi-coated lenses for clarity and brightness in low light, you'll be able to add precious minutes to every hunting day that you've worked so hard for. These scopes, with their 4X magnification range, will give you great versatility whether you are hunting whitetails in the dense forest or prairie dogs in the wide open ranges. With its one-piece tube design, the Talos line includes an assortment of specialty scopes for biggame, varmint, MSR's, 22 rimfire, slug, black powder and turkey hunting.

AVAILABLE RETICLES





- TALOS RETICLES BDC 600 IR MIL-DOT CENTER X



	POWER X OBJECTIVE LENS	TURRET STYLE	TUBE SIZE	Available Reticles	EYE RELIEF	FOV@100 YARDS	WEIGHT	LENGTH
	1-4x24 SFP	EXPOSED	30mm	AHSR 14 SFP IR MIL	6.26- 3.5"	110-26 ft	18 oz	9.2″
10	4-14x44	EXPOSED	30mm	APLR2 FFP IR	3.23-	27.2-7.9 ft	23.6 oz	12.9"

Waterproof to protect

harshest weather con-

ditions or if accidentally

submerged underwater.

the riflescope in the

APLR2 FFP IR MIL

4 - 14 X 44MM

ATMR1 SFP IR MIL

Fully Multi-Coated lenses bring you better light transmission to bring optimum brightness and true color across the entire light spectrum.



Waterproof to protect the riflescope in the harshest weather conditions or if accidentally submerged underwater. Nitrogen purging dramatically reduces the moisture inside the tube and helps maintaining fogproof and waterproof.

OTHER FEATURES:

Side Parallax Adjustment, 6063 Aluminum - 1 inch Tubes, Illuminated Glass Reticles, Capped Turrets, Second Focal Plane

Nitrogen purging dramatically reduces the moisture inside the tube and helps maintain-

ing fogproof and waterproof.

OTHER FEATURES:

Side Parallax Adjustment, 6063 Aluminum - 30mm Tubes, Illuminated Glass Reticles, Exposed Turrets, First/Second Focal Plane

26 RIFLESCOPES - TALOS^{BTR}

spectrum.

Fully Multi-Coated lenses

optimum brightness and true

color across the entire light

bring you better light

transmission to bring

Second Focal Plane Reticles

RIFLESCOPES NEOS

Increasing your success while hunting doesn't necessarily have to decrease your savings account. The perfect example of that is the Neos series. This is the perfect scope for those who want quality and features all while staying on budget. The Neos has an impressive list of features which are designed and built to endure. It has a one piece aluminum tube. The lenses are Fully Multi Coated. Finally some of the models even have the latest side parallax focus technology. What about the cost? Let's just say the scope isn't the only thing that looks good, but still with optics, ruggedness and precision we are proud of.





3 - 9 X 40MM

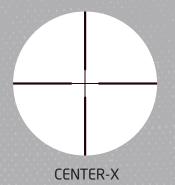


4 -12 X 40MM

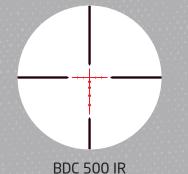


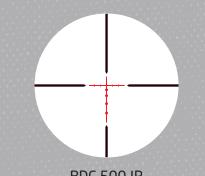
6 -18 X 44MM

AVAILABLE RETICLES









Second Focal Plane reticle is located at the second plane which stays in between erector tube and ocular lens. The size or the appearance of a second focal plane reticle does not change when you try to zoom in or zoom out.

Nitrogen purging dramatically reduces the moisture inside the tube and helps maintaining fogproof and waterproof.

NEOS SPECIFICATIONS

POWER X OBJECTIVE LENS	TURRET STYLE	TUBE SIZE	AVAILABLE RETICLES	EYE RELIEF	FOV@100 YARDS	WEIGHT	LENGTH
			Center-X				
3-9x40 SFP	CAPPED	1"	BDC 500 IR	2.99-3.07"	37.8-12.6 ft	17 oz	12.4"
		500	BDC 22 Rimfire				
4-12x40 SFP	CAPPED	1" -	Center X	- 3.11-3.15"	27.3-8.9 ft	18.1 oz	12.4"
4-12X4U 3FP	CAPPED	1	BDC 500 IR	- 3.11-3.13	27.3-8.911	18.1 02	12.4
6-18x44 SFP	CAPPED	1" -	Center X	- 3.39-3.19"	17.5-5.9 ft	21.7 oz	13.5"
0-10X44 3FP	CAPPED	1	BDC 500 IR	- 5.59-5.19	17.5-5.9 11	21.7 02	15.5
10		STATE OF	COMPANY OF	A STATE OF THE PARTY OF THE PAR	- 100		



Fully Multi-Coated lenses bring you better light transmission to bring optimum brightness and true color across the entire light spectrum.



Waterproof to protect the riflescope in the harshest weather conditions or if accidentally submerged underwater.

OTHER FEATURES:

Side Parallax Adjustment, 6063 Aluminum - 1 inch Tubes, Illuminated Glass Reticles, Capped

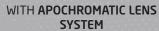
28 RIFLESCOPES - **NEOS** RIFLESCOPES - NEOS VISIT US AT - ATHLONOPTICS.COM 29

SPOTTING SCOPES CRONUS

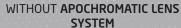
You've just adjusted focus on what had once been only an elusive lifelong quest- an Alaskan Bighorn or a red-throated pipit. We developed the Cronus to give you one of world's best spotting scopes with brighter and clearer edge-to-edge detail. So whether you're hunting above timberline in Alaska or birding at sea level at Cape May, you will know every detail of your trophy before you take the shot or mark it off your life list. The Cronus product line has just about every feature you would put in a scope to make it the best you can get in its class.

We designed the Cronus with the Apochromatic system to give your images greater contrast, sharpness and color definition. We included ED Glass that delivers clearer and sharper image to your eyes. Our state of the art ESP (Enhance Spectral Prism) dielectric lens coating that reflects 99% of the light through the prism assembly. Other design enhancements include BaK-4 prisms and our "Advanced Fully Multi-Coated" lenses that deliver flawless color fidelity, ultra-crisp images and optimum light transmission. Finally we topped off with our XPL coating that gives you an extra protection on the exterior lenses from dirt, oil and scratches.















20 - 60 X 86MM **ED**



Apochromatic lens system gives you the result of images which have greater contrast, sharpness and color definition.



Argon purging gives you better waterproofing and thermal stability



ED glass gives you an image with little or no chromatic fringe for a clearer and sharper image



XPL Coating gives you an extra protection on the exterior lenses from dirt, oil and scratches



ESP Dielectric Coating is a multi layer prism coating that reflects over 99% of the light to your eyes bringing you a clear, bright image that displays accurate color reproduction.



Bak-4 glass prisms reflect more light to your eyes thus will give you brighter and sharper image.



Waterproof to protect the spotting scope in the harshest weather conditions or if accidentally submerged underwater.



Advanced Fully
Multi-Coated lenses
deliver the highest level
of light transmission for
maximum brightness
and true color across the
entire light spectrum.



Magnesium chassis give you the strength of a metal chassis while reducing the weight as much as 35% OTHER FEATURES: Dual Focus, Rotating Ring

30 SPOTTING SCOPES - **CRONUS** VISIT US AT - **ATHLONOPTICS.COM** 31



SPOTTING SCOPES ARES

The Ares family of spotting scopes were designed with advanced optical quality and ease of use in mind, so when you are trying to collect that trophy of a lifetime, your spotting scope is one thing you don't have to worry about.

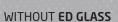
We made that task as easy as optically possible with bright, razor-sharp imagery and a rugged, weatherproof design that's ready for any condition. They have ED glass lenses for color resolution and contrast. They also have our AFMC (Advance Fully Multi-Coatings) and feature BaK4 prisms with the new ESP Dielectric Coating. They bring super-premium clarity and brightness within the reach of most avid enthusiasts. The tough chassis is fog proof and waterproof and filled with Argon gas to prevent internal fogging and for better thermal stability. These lenses are then treated externally with our XPL coating to withstand dirt, oil and grime of constant use as well as standing up to the harshest weather conditions.

Choose from three different models - each distinctly different in size so you have a scope tailor-made for your specific activity.



WITH **ED GLASS**









7.5 - 22.5 X 50MM **ED** 15 - 45 X 65MM **ED**



20 - 60 X 85MM **ED**





Apochromatic lens system gives you the result of images which have greater contrast, sharpness and color definition



Argon purging gives you better waterproofing and thermal stability



ED glass gives you an image with little or no chromatic fringe for a clearer and sharper image



XPL Coating gives you an extra protection on the exterior lenses from dirt, oil and scratches



esp Dielectric Coating is a multi layer prism coating that reflects over 99% of the light to your eyes bringing you a clear, bright image that displays accurate color reproduction.



Bak-4 glass prisms reflect more light to your eyes thus will give you brighter and sharper image.



Waterproof to protect the spotting scope in the harshest weather conditions or if accidentally submerged underwater.



Advanced Fully
Multi-Coated lenses
deliver the highest level
of light transmission for
maximum brightness
and true color across the
entire light spectrum.



Magnesium chassis give you the strength of a metal chassis while reducing the weight as much as 35%

OTHER FEATURES: Magnesium Chassis (85mm), Rotating

32 SPOTTING SCOPES - **ARES** VISIT US AT - **ATHLONOPTICS.COM** 33

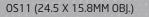
RED DOT SIGHTS MIDAS BTR

Whether you are hunting turkeys or shooting three gun with your favorite MSR, you often have to shoot fast when the opportunity is there. If you're looking for a fast sight, you'll be hard-pressed to find one quicker than one of the Athlon Red Dot scopes.

Use by the military for a long time, a red dot scope lets you bead up on a target as quickly as you can raise your gun. Put the "red dot" on the target and pull the trigger. It's that fast. A red dot scope illuminates the point of impact on the target in front of you, yet no forward light is projected giving away your position. Sight from any distance behind the gun without taking both eyes off of the target. Offers unlimited eye relief and an unlimited field-of-view.

It fits easily on handguns, shotguns and rifles with a standard Weaver-style bases or mounts. If you are within 40 yards of a bird and you can get the red dot on his vital area, you will be eating wild turkey for dinner.







RD11 (21MM OBJ.)



RD12 (30MM OBJ.)



RD13 (36MM OBJ.)

MIDAS^{BTR} RED DOT SIGHT SPECIFICATIONS

	AVAILABLE MODELS	Bjective Lens	Magnifi- Cation	PARALLAX	Availble Reticles	DOT COLOR	IR Setting	CENTER HEIGHT	CLICK VALUE	TURRET CONTROL	BATTERY	BASE	WEIGHT	LENGTH
	0S 11	24.5x15.8 mm	1	<2 MOA	0511	Red	1-6	0.12"	1 MOA	WRENCH	CR2032	Picatinny Rail Mount	2.3 oz	1.93"
	RD11	21 mm	1	<2 MOA	ARD11	Red	1-11	0.61"	1 MOA	CAPPED/ WRENCH	CR2032	Picatinny Rail Mount	4.8 oz	2.50"
N	RD12	30 mm	1	<1 MOA	Interchangeable Four Reticles ARD12	Red	1-11	1.40"	1 MOA	CAPPED/ WRENCH	CR2032	Picatinny Rail Mount	13.5 oz	5.50″
	RD13	36 mm	1	<2 MOA	ARD 13	Red	1-11	1.42"	0.5 MOA	CAPPED/ WRENCH	CR2032	Picatinny Rail Mount	11.0 oz	3.70"
W.N	P STARTON		A MILE		10	Laur	59/- SERVE V	KAN P	ACRES A	School William		原的中心区域	(1) (1) (1) (1)	100



Fully Multi-Coated lenses bring you better light transmission to bring optimum brightness and true color across the entire light



Waterproof to protect the red dot in the harshest weather conditions or if accidentally submerged

Nitrogen purging dramatically reduces the moisture inside the tube and helps maintaining fog-proof and waterproof.

OTHER FEATURES:

Interchangeable Reticles, Adjustable Illumination Settings, Aircraft Aluminum, One Piece Chassis Construction, Fog proof, Shockproof, Picatinny Rail Mount

AVAILABLE RETICLES









ARD12 - 4



PRISM SCOPES MIDAS BTR

When you want quick target acquisition at both short and medium ranges you need some additional magnification. The Athlon Prism red dot scopes give you great versatility. These devices are equipped with a Prisms for crisp, vivid imaging. The prism-based design allows for a more compact scope without sacrificing optical quality. With this longer focal length we can achieve the magnification needed to reach out and touch targets at longer ranges. The Athlon Prism Red Dots are nitrogen-filled, fog proof and shock proof, allowing for reliable use in a wide range of environments. Selectable red/green illuminated reticles with intensity levels to match specific conditions. The reticles are etched directly on the prism to make sure you have consistent point-of-aim at all times, whether you have the illumination on or off. The scopes come with a Picatinny rail mounting bracket for AR's with a flattop.



PR31 (32MM OBJ.)



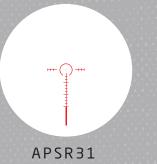


PR11 (30MM OBJ.)

PR41 (34MM OBI.)

AVAILABLE RETICLES







Fully Multi-Coated lenses bring you better light transmission to bring optimum brightness and true color across the entire light



Nitrogen purging dramatically reduces the moisture inside the tube and helps maintaining fog-proof and waterproof.

OTHER FEATURES:

Adjustable Illumination Settings, Aircraft Aluminum, One Piece Chassis Construction, Fog proof, Shockproof, Picatinny Rail



PRISM SCOPES - MIDASBIR

the prism scope in the harshest weather conditions or if accidentally submerged underwater.



MAGNIFIERS MIDAS

Many times when in the field or during competitions you need to transition between no magnification for speed in close-range combat and magnification for precision shooting as situation dictates. The Athlon 3 or 5 power magnifier mounts behind a traditional red-dot sight to provide magnification when needed. The mount has the ability to swing out of the way when not in use, but can quickly be placed behind the red dot to increase the magnification for longer mid-range shots. Rugged construction. Multi-coated lenses and 30mm tube for excellent light transmission. Nitrogen purged, shockproof, waterproof, and fogproof.









MG31 - FLIP MOUNT WITH RISER

MG51 - FLIP MOUNT WITH RISER



Fully Multi-Coated lenses bring you better light transmission to bring optimum brightness and true color across the entire light spectrum.



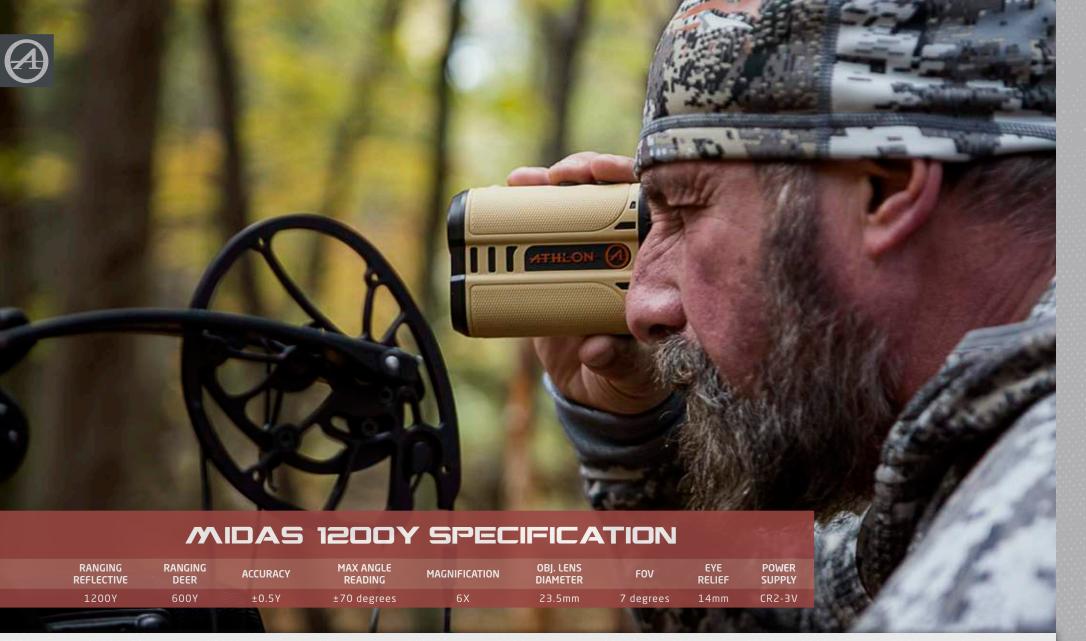
Waterproof to protect the magnifier in the harshest weather conditions or if accidentally submerged underwater. The Aircraft Grade Aluminum that has exceptional strength and superior mechanical integrity will protect these world class optics no matter what punishment you throw at it.

One Piece Chassis Construction gives the scope extra strength. A one piece Chassis also is better at keeping moisture out thus keeping your scope fog proof for the life of the product Fog Proof to allow you to immediately engage your target when you take your rifle to cold ambient temperature from warm inside

Shockproof - Robust mechanical system with special designs on both control and erector system that give you the ultimate recoil resistance to withstand 600G recoil for 1000 times.

Nitrogen purging dramatically reduces the moisture inside the tube and helps maintaining fogproof and waterproof.

38 MAGNIFIERS - MIDAS VISIT US AT - ATHLONOPTICS.COM 39



FULLY MULJI = 0 COATED

Fully Multi-Coated lenses bring you better light transmission to bring optimum brightness and true color across the entire light spectrum.



Waterproof to protect the laser rangefinder in the harshest weather conditions or if accidentally submerged underwater. **Nitrogen purging** dramatically reduces the moisture inside the tube and helps maintaining fog-proof and waterproof.

OTHER FEATURES:

Tripod Adaptable, Scan Mode, Dual Units of Measurement of Distance (Y/M), Angle Compensation Mode, Diopter Adjustment, Rubber Armor.

LASER RANGEFINDER //IDAS 1200Y NEW

The Athlon Optics Midas 1200y Laser Rangefinder is in a class of its own. The Midas 1200 ranges quick and accurate from 5 to 1200 yards. Whether shooting from steep elevations to flat ground, the Midas is capable of both with our angle compensation and line of sight modes. The scan mode can quickly scan different objects for distances on the fly. Bright display settings with fully multi-coated lenses deliver maximum light transmission while being housed in durable non slip rubber armor. The Midas can display readings in either yards or meters depending on your hunting or shooting needs. Finally the Midas comes with a protective carrying case as well as a protective wrap that allows you to use the laser while protecting it at the same time.

AVAILABLE COLORS



MIDAS 1200Y - GREY



MIDAS 1200Y - TAN

THREE RANGING MODES TO CHOOSE FROM



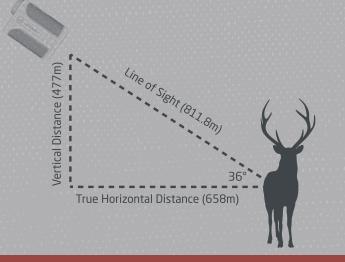
INCLINE ANGLE



VERTICAL DISTANCE



TRUE HORIZONTAL DISTANCE



40 LASER RANGEFINDER - MIDAS 1200Y VISIT US AT - ATHLONOPTICS.COM 41



ACCESSORIES BINOCULAR HARNESS NEW

The Athlon Optics Binocular Harness is the most functional, versatile binocular system in the market. It holds your binoculars tight to your chest, and is designed for quite, one-handed use.

Whether carrying a rifle or bow in one hand, the harness can easily be opened with your free hand and use your binoculars for the moment that counts. With the multiple shoulder and neck adjustments, this allows the binocular harness to hold close to your chest and prevent sag and bounce when crawling or running. The harness allows for a full range of motion while the binoculars are in use.



BINOCULAR TRIPOD ADAPTER

Mount a binocular to regular camera tripod, for added stability and convenience. Make a binocular stable on the tripod, for viewing with no tremble.

High quality aluminum: Solid and light weight

1/4" threading at the top compatible with most tripod-adaptable binoculars.



SCOPE SUNSHADE

Available for Cronus BTR, Cronus, Ares BTR, Midas BTR, Helos BTR, Argos BTR, and Talos BTR riflescopes, black matte surface finish, and 4.5 inches long (sizes in 56, 50, 44mm).





Magnetic Fold Down Cover for quick, quite and easy access. Water tight and dust proof

Side Hook and Stretch Cord for attaching the laser rangefinder and securing it to the harness.

Front Strap Attachment for securing your laser rangefinder or other accessories while hiking

Adjustable Straps - Flex and Nonflex, help keep binoculars in place and from bouncing around

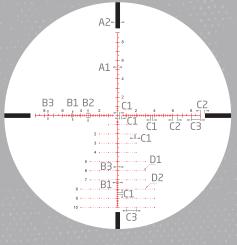
Side Pocket, Clip and Hook provide additional storage and quick access to game calls and other hunting accessories

42 ACCESSORIES VISIT US AT - ATHLONOPTICS.COM 43 ACCESSORIES

Cronus BTR riflescopes just got better. Upgraded parallax adjustment settings from 25 yards to infinity (added markings at 300, 500, 800 and 1600 yards), redesigned battery compartment and developed a new long range reticle will set this in a class above the rest. It is still built on a ultra-strong one-piece tubes, equipped with a 6x magnification ratio, advanced HD optical system along with our XPL coatings and argon purged waterproofing has not changed.



APRS FFP IR MIL reticle is designed for precision rifle series competition and any other long range shooting applications with accurate ranging capability. It can help you quickly determine distance, holdover positions, windage correction and leads for a moving target. The unique design of fine .2 mil hash mark increments from center to 6 mils to both left and right helps the shooter set a quick windage holdover position after he or she dialed in elevation on their targets. The floating 0.4 mil span center cross draws a shooter's vision right on target enabling him or her to engage a target at a blink of



APRS FFP IR MIL

2 • · · · · · • + · · · • · · · · • 3 • · · · · • + · · · • · · · •

RIFLESCOPE DIMENSIONS

RIFLESCOPE MODEL	L1	L2	L3	L4	L5	L6	D1	D2
4.5-29x56 FFP	14.4	3.9	6.3	4.2	2.6	2	1.8	2.6

** dimensions are given in inches

RETICLE SUBTENSIONS

APRS FFP IR MIL	A1	A2	B1	B2	В3	C 1	C2	C3	D1	C
SUBTENSIONS IN MIL	.03	.05	.18	.4	.15	.2	.5	1	.05	

DETAILED SPECS

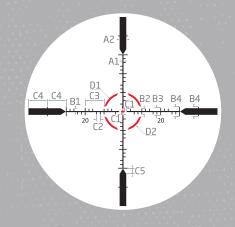
POWER X OBJECTIVE LENS	TURRET STYLE	TUBE SIZE	AVAILABLE RETICLES	Surface Finish	eye Relief	FOV @100 YARDS	WEIGHT	LENGTH	CLICK VALUE	adj. Range Per Rotation	TOTAL ELEV. ADJ.	TOTAL WINDAGE ADJ.	PARALLAX ADJ.	PURGING MATERIAL
4.5-29X56 FFP	EXPOSED	34mm	APRS FFP IR MIL	MATTE	3.6-3.8"	24.8-3.83 ft	35.8 oz	14.4"	0.1 MIL	10 MIL	32 MIL	18 MIL	SIDE FOCUS 25yds - ∞	ARGON

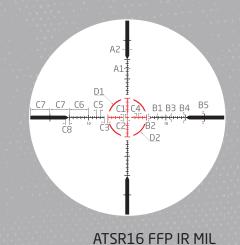
44 TECHNICAL INFORMATION - CRONUS^{BTR} RIFLESCOPE TECHNICAL INFORMATION- CRONUSBIR RIFLESCOPE VISIT US AT - ATHLONOPTICS.COM 45

Cronus riflescopes are built on ultra-strong one-piece tubes, equipped with a 6x magnification ratio which eliminated the need for multiple scopes for different game or types of hunting. The advanced HD optical system along with our XPL coatings and argon purged waterproofing makes this scope one of a kind.



ATSR16 FFP IR MOA reticle has a 2 moa illuminated center cross and 20 moa illuminated center circle, which offers great low light visibility and help you quickly lock in your target and set holdover positions . The illuminated 20-moa-span center circle and a 2 moa center cross with regular 2 moa incremental hash marks extended to 30 moa at each direction on both vertical and horizontal lines provides an unique two layer visual reference that helps the shooter quickly locate the target and lock it on the center within a blink of an eye.





ATSR16 FFP IR MIL reticle is designed to

maximize your performance on short and

mid-range shooting with an illuminated 10

mil diameter circle that offers great low light

visibility, 1 mil center cross and cross lines

with 0.5 mil hash mark incremental. The ret-

icle at 1x becomes a red dot circle that can

be used effectively for short range target, while at 6x it offers greater details with 0.5

mil hash mark that will help shooters quickly

spot their target and set holdover positions.

|--|

RIFLESCOPE DIMENSIONS

RIFLESCOPE MODEL	L1	L2	L3	L4	L5	L6	D1	D2
1-6x24 FFP	10.4		6.6	3.8	2.2	2.7	1.8	1.2

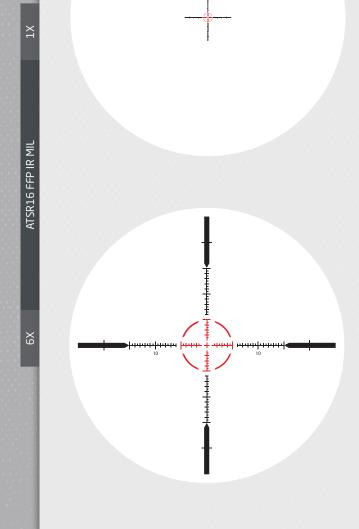
^{**} dimensions are given in inches

RETICLE SUBTENSIONS

ATSR16 FFP IR MOA	A1	A2	В1	B2	В3	В4	C1	C2	С3	C4	C5	D1	D2					
SUBTENSIONS IN MOA	.4	3.5	1.5	3	4	5	1	2	10	10	3	18	20					
ATSR16 FFP IR MIL	A1	A2	В1	B2	В3	В4	В5	C1	C2	С3	C4	C5	C6	C 7	С8	D1	D2	
SUBTENSIONS IN MIL	.17	1	.3	.6	.8	1.5	2	.5	1	1	.5	1	5	5	1	9.4	10	

DETAILED SPECS

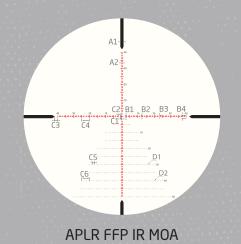
POWER X OBJECTIVE LENS	TURRET STYLE	TUBE SIZE	AVAILABLE RETICLES	SURFACE FINISH	EYE RELIEF	FOV @100 YARDS	WEIGHT	LENGTH	CLICK VALUE	adj. Range Per Rotation	TOTAL ELEV. ADJ.	TOTAL WINDAGE ADJ.	PARALLAX ADJ.	PURGING MATERIAL
1-6X24 FFP -	CAPPED	- 30mm -	ATSR16 FFP IR MOA	MATTE	3.9"	95-16 ft	19 oz	10.4"	0.5 MOA	50 MOA	160 MOA	160 MOA	FIXED	ARGON
1-0X24 FFF —	EXPOSED	- 50111111 -	ATSR16 FFP IR MIL	MALIC	5.9	95-10 II	19 02	10.4	0.2 MIL	20 MIL	50 MIL	50 MIL	100 yds	ARGON

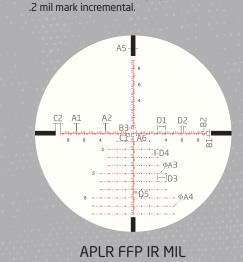


Cronus riflescopes are built on ultra-strong one-piece tubes, equipped with a 6x magnification ratio which eliminated the need for multiple scopes for different game or types of hunting. The advanced HD optical system along with our XPL coatings and argon purged waterproofing makes this scope one of a kind.



APLR FFP IR MOA reticle has a large illuminated center with 1 moa incremental hash marks and drop lines in 5 moa incremental on vertical direction down to 50 moa, which help you quickly lock in your target and set holdover positions. The illuminated portion has a 2 moa center cross and 40 moa cross lines (50 moa on lower vertical line). The drop lines have smaller dots with 1 moa in between and bigger dots at each 5 moa interval. The illuminated reticle provides excellent low light visibility and accurate elevation holdovers all the way up to 50 moa.





APLR FFP IR MIL reticle is designed to maxi-

mize your performance on precision long-dis-

tance shooting with accurate ranging capabil-

ity. The reticle can help you quickly determine

distance, holdover positions, windage correc-

tion and leads for a moving target. Having .2

& .4 Mil and .6 and .8 Mil on different side of

cross lines helps a shooter quickly locate a

holdover position within a blink of an eye. The

illuminated fine reticle provides excellent low

light visibility and windage holdovers on the

bullet droplines all the way up to 10 mils with

RIFLESCOPE DIMENSIONS

RIFLESCOPE MODEL	L1	L2	L3	L4	L5	L6	D1	D2
4.5-29x56 FFP	14.4	3.9	6.3	4.2	2.6	2	1.8	2.6

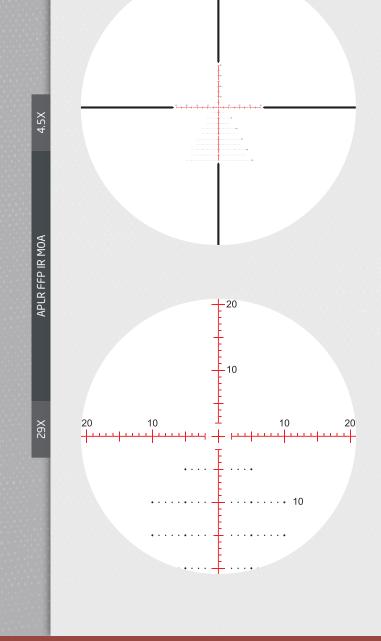
** dimensions are given in inches

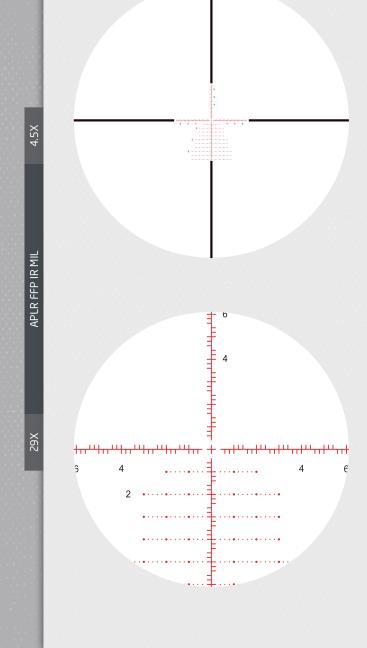
RETICLE SUBTENSIONS

APLR FFP IR MOA	A1	A2	В1	В2	В3	В4	C1	C2	С3	C4	C5	С6	D1	D2			
SUBTENSIONS IN MOA	2	.14	1	.5	1.5	2	1	1	2	5	1	5	.2	.3			
APLR FFP IR MIL	A1	A 2	АЗ	A4	A 5	Α6	В1	B2	В3	C1	C2	D1	D2	D3	D4	D5	
SUBTENSIONS IN MIL	.04	.04	.05	.1	.5	.04	.4	.2	.2	.2	.5	1	.2	1	.2	.2	

DETAILED SPECS

POWER X OBJECTIVE LENS	TURRET STYLE	TUBE SIZE	AVAILABLE RETICLES	SURFACE FINISH	EYE RELIEF	FOV @100 YARDS	WEIGHT	LENGTH	CLICK VALUE	ADJ. RANGE PER ROTATION	TOTAL ELEV. ADJ.	TOTAL WINDAGE ADJ.	PARALLAX ADJ.	PURGING MATERIAL
4.5-29X56	EXPOSED	34mm -	APLR FFP IR MOA	MATTE	3.6-3.8"	24.8-3.83	35.8 oz	1 / / //	0.25 MOA	25 MOA	110 MOA	64 MOA	SIDE FOCUS	ARGON
FFP	EXPUSED	34111111 -	APLR FFP IR MIL	MATTE	3.6-3.8	ft	33.8 02	14.4"	0.1 MIL	10 MIL	32 MIL	18 MIL	25yds - ∞	ARGUN

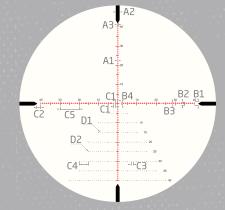




The new Ares BTR riflescope family will deliver in every category - Features, design, performance, reliability, durability, trackability, repeatability, and best PRICE! You heard it. You can now have your cake and eat it too with the Ares BTR family. 6x magnification, HD glass, Advanced FMC, side parallax adjustment, XPL coating, 6061-T6 30mm once piece tube, argon purged waterproof, illuminated reticle, true zero stop, first focal plane scope.

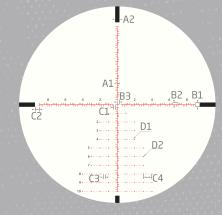


APLR3 FFP IR MOA reticle has a large illuminated center with 1 moa hash mark increments and drop lines in 5 moa increment on vertical direction down to 40 moa, both of which help you quickly lock in your target and set holdover positions. The illuminated portion has a 2 moa span center cross with illuminated cross line extends to 40 moa on both vertical and horizontal direction. The unique design of having droplines going down to 40 moa with 5 moa between each drop line and 1 moa hash marks in between provide excellent holding over positions for long precision shooting.



APLR3 FFP IR MOA

APLR3 FFP IR MIL reticle can help you quickly determine distance, holdover positions, windage correction and leads for a moving target. The unique design of fine .2 mil hash mark increments from center all the way to four directions helps the shooter set a precise holdover position for their targets within a blink of an eye. The illuminated fine reticle provides excellent low light visibility and windage holdovers on the bullet droplines all the way up to 10 mils with .2 mil marks increments in between.



APLR3 FFP IR MIL

RIFLE	50	OP	E	אוכ		N 5		15
RIFLESCOPE MODEL	L1	L2	L3	L4	L5	L6	D1	D2
2.5-15x50 FFP	13.8	4.7	5.5	3.6	1.8	2.2	1.8	2.3

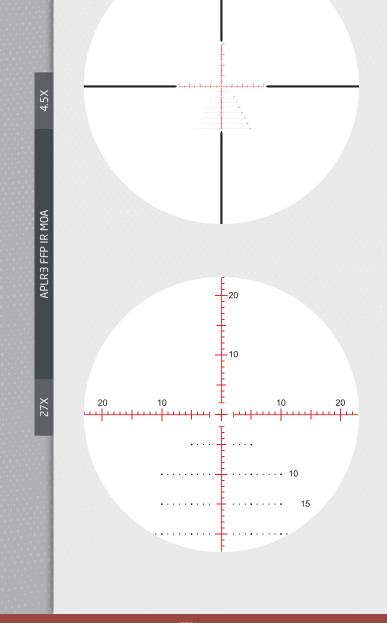
4.5-27X50 FFP	13.8	4.7	5.5	3.6	1.8	2.2	1.8	2.3

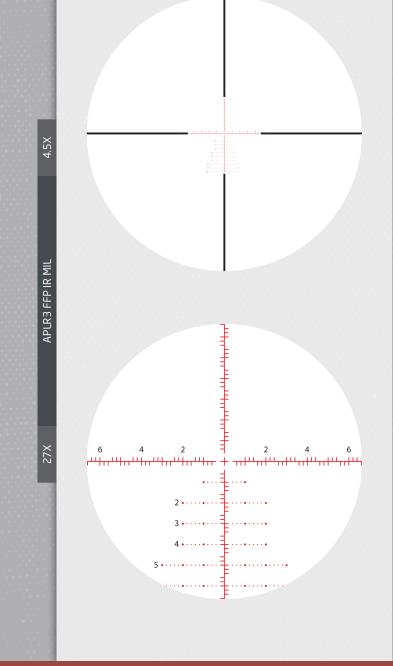
** dimensions are given in inches

		R	ΞT		LE	= =		BT		V5		NS	5			
APLR3 FFP IR MOA	A1	A 2	А3	В1	B2	В3	В4	C1	C2	С3	C4	C 5	D1	D2	CONFIGURATION	
SUBTENSIONS IN MOA	.24	2	.3	2	1.5	.5	1	1	2	1	5	10	.2	.3	2.5-15x50	
APLR3 FFP IR MOA	A 1	A 2	А3	В1	В2	В3	В4	C1	C 2	С3	C4	C 5	D1	D2	CONFIGURATION	
SUBTENSIONS IN MOA	.14	2	.3	2	1.5	.5	1	1	2	1	5	10	.2	.3	4.5-27x50	
APLR3 FFP IR MIL	A 1	A 2	В1	В2	В3	C 1	C2	С3	C4	D1	D2	C	ONFIG	JRATIO	N	
SUBTENSIONS IN MIL	.07	.5	.4	.2	.2	.2	.5	.2	1	.09	.14		2.5-1	.5x50		
APLR3 FFP IR MIL	Α1	ΑZ	В1	В2	В3	C1	C2	С3	C4	D1	D2	C	ONFIG	JRATIO	N	
SUBTENSIONS IN MIL	.04	.5	.4	.2	.2	.2	.5	.2	1	.05	.1		4.5-2	7x50		

DETAILED SPECS

POWER X OBJECTIVE LENS	TURRET STYLE	TUBE SIZE	AVAILABLE RETICLES	SURFACE FINISH	EYE RELIEF	FOV @100 YARDS	WEIGHT	LENGTH	CLICK VALUE	ADJ. RANGE PER ROTATION	TOTAL ELEV. ADJ.	TOTAL Windage Adj.	PARALLAX ADJ.	PURGING MATERIAL
2.5-15X50	EXPOSED	30mm -	APLR3 FFP IR MOA	MATTE	3.9"	41.8-6.8	27.3 oz	13.8"	0.25 MOA	25 MOA	100 MOA	100 MOA	SIDE FOCUS	ARGON
FFP	EVLOSED	50111111 -	APLR3 FFP IR MIL	MALIC	5.9	ft	27.5 02	15.0	0.1 MIL	10 MIL	29 MIL	29 MIL	10yds - ∞	ARGUN
4.5-27X50	EXPOSED	30mm -	APLR3 FFP IR MOA	MATTE	3.9"	22.7-3.8	27.3 oz	13.8"	0.25 MOA	25 MOA	80 MOA	80 MOA	SIDE FOCUS	ARGON
FFP	CYPOSED	50111111 -	APLR3 FFP IR MIL	MALIC	5.9	ft	27.5 02	13.0	0.1 MIL	10 MIL	24 MIL	24 MIL	25yds - ∞	ARGON





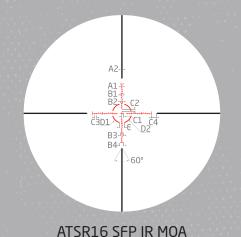
50 TECHNICAL INFORMATION - ARES^{BTR} RIFLESCOPE

RIFLESCOPE MIDAS BTR

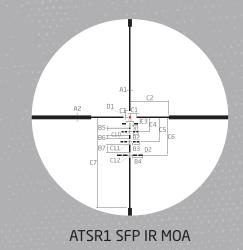
The Midas BTR is ready for anything you can throw at it. From tip to tip, this scope has it all. HD glass, FMC optics, XPL coatings, and argon gas purged makes this scope waterproof and fog proof. Add all of these features together and you get an excellent scope that should break the bank, but won't!



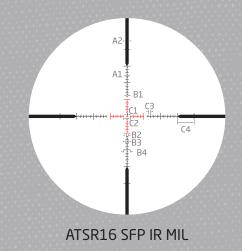
ATSR16 SFP IR MOA reticle has a large illuminated center and 2 moa incremental hash marks, which help you quickly lock in your target and set holdover positions. The illuminated center with a 20 moa diameter circle in the middle has a 2 moa center cross and 2 moa incremental hash marks extended to 30 moa at each direction on both vertical and horizontal lines. The cross lines, middle circle, and center cross provide a unique three layer visual reference for a shooter to locate the target and set dead on the center cross within a blink of an eye.



The ATSR1 SFP IR MOA reticle is specifically designed for 3 gun competition (68 grain hornady and 69 grain sierra cartridge) and any Nato 5.56/.223 caliber rifle with hold over points for both bullet drop and wind. The 1 moa red dot is perfect for zeroing your rifle at 200 yard and the open centers below the center red dot are for targets at 300, 400, 500, and 600 yard. The unique design of open centers does not block any 12~18 inch targets beyond 200 yards and allows a shooter to take a quick shot once a target fills up the gap in the middle.



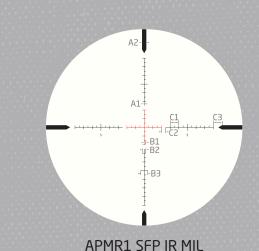
ATSR 16 SFP IR MIL reticle is designed to maximize your performance on short and mid-range shooting with illuminated center cross and 0.5 mil hash marks incremental extended to 5 mils. The illuminated 10 mil center with a 0.5 mil center cross and 0.5 mil hash marks provide a unique two layer visual reference. The illuminated portion of the reticle provides excellent low light visibility and the total 30 mill reticle span with 0.5 mil incremental offers accurate holdover positions.



AHMR SFP IR MOA reticle has an illuminated 20 moa center with a 2 moa center cross and 2 moa incremental hash marks which provide a unique two layer visual reference for a shooter to locate and get dead on the target within a blink of an eye. The illuminated reticle provides excellent low light visibility. The unique design of the markings with 2 & 4 moa and 6 & 8 moa locating at the opposite side of the lines gives you a clear reading of the markings with no confusions.

AHMR SFP IR MOA

-H-C3



APMR1 SFP IR MIL reticle is designed to

maximize your performance on mid-dis-

tance shooting with illuminated center

cross and 0.5 mil hash marks which provides

excellent low light visibility. The illuminated

4 mil span center cross with 0.5 mil hash

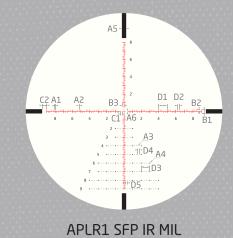
mark and extended 5 mil marks provide

an unique two layer visual reference for a

shooter quickly locate the target and find a

holdover position.

APLR1 SFP IR MIL reticle is designed for precision long-distance shooting with accurate ranging capability and helps you quickly determine distance, holdover positions, windage corrections and leads for a moving target. Having .2 & .4 mil and .6 & .8 mil on different side of cross lines helps a shooter quickly locate a holdover position with no confusion. The illuminated fine reticle provides excellent low light visibility and windage holdovers on the bullet droplines all the way up to 9 mils with .2 mil marks incremental in between.



RIFLESCOPE DIMENSIONS

RIFLESCOPE MODEL	L1	L2	L3	L4	L5	L6	D1	D2
1-6x24 SFP	10.6		7	3.7	2.3	3.5	1.7	1.2
2.5-15x50 SFP	13.8	4.8	5.5	3.5	2	2.4	1.8	2.3
4.5-27x50 SFP	13.9	4.9	5.5	3.5	2	2.4	1.8	2.3
++ dimensions	are aiv	an in ir	chas					

RETICLE SUBTENSIONS

ATSR16 SFP IR MOA	A1	A2	В1	B2	В3	В4	C1	C2	С3	C4	D1	D2	Ε				
SUBTENSIONS IN MOA	.4	1.38	1	2	3	4	2	2	2	5	20	18.5	5				
ATSR1 SFP IR MOA	A1	A2	В1	B2	В3	В4	В5	В6	В7	C1	C2	С3	C4	C5	С6	С7	
SUBTENSIONS IN MOA	.5	1.5	1.5	2	2.5	4	.45	1.5	2.95	2.5	15	2.4	5.6	9.5	14.6	35	
	С8	С9	C10	C11	C12	D1	D2										
SUBTENSIONS IN MOA	1.5	3	2.5	2.3	2	1	.55										
ATSR16 SFP IR MIL	A1	A2	В1	B2	В3	В4	C1	C2	С3	C4							
SUBTENSIONS IN MIL	.12	1	.3	.6	1	2	.25	2	.25	5							
AHMR SFP IR MOA	A1	A2	В1	B2	В3	В4	C1	C2	С3	C1	C2	D1	D2	D3	D4	D5	
SUBTENSIONS IN MOA	.12	1.5	.5	1	.5	1.5	1	1	2	.2	.5	1	.2	1	.2	.2	
APMR1 SFP IR MIL	A1	A2	В1	B2	В3	C1	C2	С3									
SUBTENSIONS IN MIL	.04	.5	.2	.4	.8	1	.5	1									
APLR1 SFP IR MIL	A1	A2	А3	A4	A5	A6	В1	B2	В3	C1	C2	D1	D2	D3	D4	D5	
SUBTENSIONS IN MIL	.04	.025	.05	.1	0.5	.025	.1	.2	.2	.2	.5	1	.2	1	.2	.2	

^{*} Reticle subtension valid @6x, 15x

DETAILED SPECS

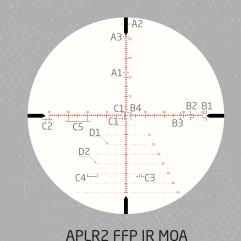
POWER X OBJECTIVE LENS	TURRET STYLE	TUBE SIZE	AVAILABLE RETICLES	SURFACE FINISH	EYE RELIEF	FOV @100 YARDS	WEIGHT	LENGTH	CLICK VALUE	ADJ. RANGE PER ROTATION	TOTAL ELEV. ADJ.	TOTAL WINDAGE ADJ.	Parallax Adj.	PURGING MATE- RIAL	
1-6X24 SFP	CAPPED	30mm	ATSR16 SFP IR MOA ATSR1 SFP IR MOA	MATTE	3.8"	108- 17.6 ft	18.1 oz	10.6″	0.5 MOA	30 MOA	150 MOA	150 MOA	FIXED 100 yds	ARGON	
			ATSR16 SFP IR MIL						0.2 MIL	12 MIL	40 MIL	40 MIL			
2.5-15X50	EXPOSED	30mm ·	AHMR SFP IR MOA	MATTE	3.9"	41.8-	26 oz	13.8"	0.25 MOA	15 MOA	60 M0A	60 MOA	SIDE FOCUS	ARGON	
SFP	EVENTED	50111111	APMR1 SFP IR MIL	MALIC	5.9	6.8 ft	20 02	13.0	0.1 MIL	6 MIL	18MIL	18 MIL	10yds - ∞	ARGUN	
			AHMR SFP IR MOA						0.25 MOA	15 MOA	60 M0A	60 MOA			
4.5-27X50 EX SFP	EXPOSED	30mm	APMR1 SFP IR MIL APLR1 SFP IR MIL	MATTE	3.9"	22.7- 3.6 ft	26 oz	13.9"	0.1 MIL	6 MIL	18 MIL	18 MIL	SIDE FOCUS 30yds - ∞	ARGON	

52 TECHNICAL INFORMATION - MIDAS^{BTR} RIFLESCOPE TECHNICAL INFORMATION - MIDAS^{BTR} RIFLESCOPE

The Helos BTR riflescope family has landed. This first focal plane scope features locking turrets packaged with advanced fully-multi coated optics delivering you crystal clear bright images in any light scenario. Available in 6-24x50 and 8-34x56 configurations equipped with either MIL or MOA custom reticles, this family will deliver on the field and off the field when it comes to your bank account.



APLR3 FFP IR MOA reticle is illuminated all the way with 1 moa hash mark increments and drop lines in 5 moa increment on vertical direction down to 50 moa, both of which help you quickly lock in your target and set holdover positions. The reticle has a 2 moa span center cross with illuminated cross line extends to 40 moa on both vertical and horizontal direction. The unique design of having droplines going down to 40 moa with 5 moa between each drop line and 1 moa hash marks in between provide excellent holding over positions for long precision shooting.

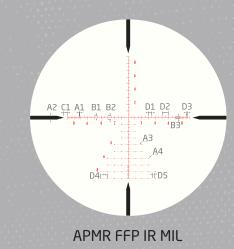


RETICLE SUBTENSIONS

A1 A2 A3 A4 B1 B2 B3 C1 D1 D2 D3 D4 D5 .02 .4 .05 .1 .2 .4 .3 2 .5 1 .2 1 .2

APLR2 FFP IR MOA A1 A2 A3 B1 B2 B3 B4 C1 C2 C3 C4 C5 D1 D2

APMR FFP IR MIL reticle is designed to maximize your performance on long and mid-distance shooting with illuminated center cross and 0.5 mil hash mark, the APMR IR MIL reticle can help you quickly lock in your target and set holdover positions and leads for a moving target. The illuminated 18 mil span cross lines with 0.5 mil hash marks and 0.2 mil hash marks from 7 mil to 9 mil on three directions provide finer details that helps the shooter quickly locate the target and find a holdover position within higher level of precision and



RIFLESCOPE DIMENSIONS L1 L2 L3 L4 L5 L6 D1 D2 6-24x50 FFP 14.0 4.1 6.2 3.7 2 2.1 1.8 2.2 8-34x56 FFP 15.5 4.9 6.9 3.7 2 2.9 1.8 2.5 ** dimensions are given in inches

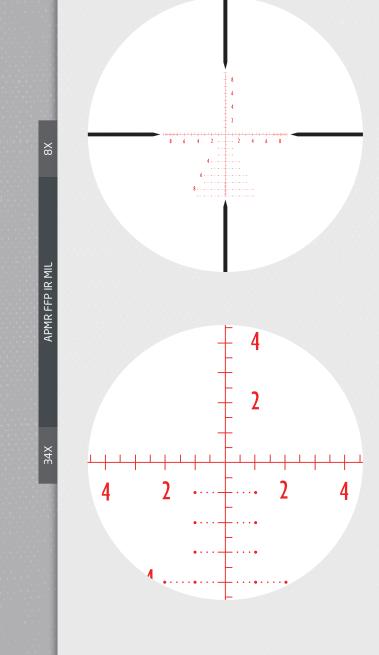
SUBTENSIONS IN MOA .14 2

APMR FFP IR MIL

SUBTENSIONS IN MIL

POWER X OBJECTIVE LENS	TURRET STYLE	TUBE SIZE	AVAILABLE RETICLES	SURFACE FINISH	EYE RELIEF	FOV @100 YARDS	WEIGHT	LENGTH	CLICK VALUE	adj. Range Per Rotation	TOTAL ELEV. ADJ.	TOTAL WINDAGE ADJ.	PARALLAX ADJ.	PURGING MATERIAL	
6-24X50	EXPOSED	30mm ·	APLR2 FFP IR MOA	MATTE	3.3"	16.7-4.5	29.7 oz	14.0"	0.25 MOA	15 MOA	60 MOA	60 MOA	SIDE FOCUS	ARGON	
FFP	CVLOSED	50111111	APMR FFP IR MIL	MALIC	5.5	ft	29.7 02	14.0	0.1 MIL	6 MIL	18 MIL	18 MIL	10yds - ∞	ARGON	
8-34X56	EXPOSED	30 mm ·	APLR2 FFP IR MOA	MATTE	3.3"	12.5-3 ft	32.3 oz	15.5"	0.25 MOA	15 MOA	50 MOA	50 MOA	SIDE FOCUS	ARGON	
FFP	EXPUSED	י וווווו טכ	APMR FFP IR MIL	MALIC	5.5	12.5-5 11	52.5 02	13.3	0.1 MIL	6 MIL	13 MIL	13 MIL	15yds - ∞	ARGON	

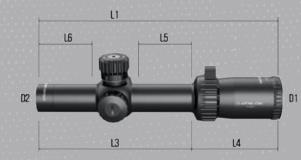
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54 TECHNICAL INFORMATION - HELOSBIR RIFLESCOPE

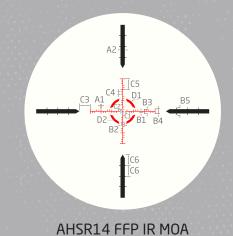
RIFLESCOPE ARGOSBIR

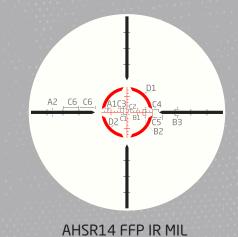
The Argos BTR riflescope is reporting for duty. This first focal plane scope gives you easy elevation and windage adjustments, packaged with the advanced Fully-Multi Coated Optics deliver crystal clear bright images in any light scenario. Add the side parallax adjustments to the Argos scope which gives you the ability to adjust to any range right at your fingertips, gives you one heck of a ri-



AHSR14 FFP IR MOA reticle has an illuminated 20 moa diameter circle with a 2 moa center cross and 2 moa incremental hash marks. The cross lines, middle circle, and center cross provide a unique three layer visual reference that draws shooters' vision right into the center. The illuminated portion of the reticle provides excellent low light visibility and accurate elevation holdovers all the way up to 30 moa with 2 moa marks incremental.

AHSR 14 FFP IR MIL reticle is designed to maximize your performance on short and mid-range shooting with an illuminated 16 mil diameter circle, 1 mil center cross, and cross lines with 1mil hash mark incremental extended to 8 mils on both horizontal and vertical directions. The reticle at 1x becomes a red dot circle for short range target, while it offers enough details at 4x to help shooters quickly spot their target and set holdover





RIFLESCOPE DIMENSIONS

RIFLESCOPE MODEL	L1	L2	L3	L4	L5	L6	D1	D2
1-4x24 FFP	9.8		6.2	3.6	2.3	2.4	1.8	1.2

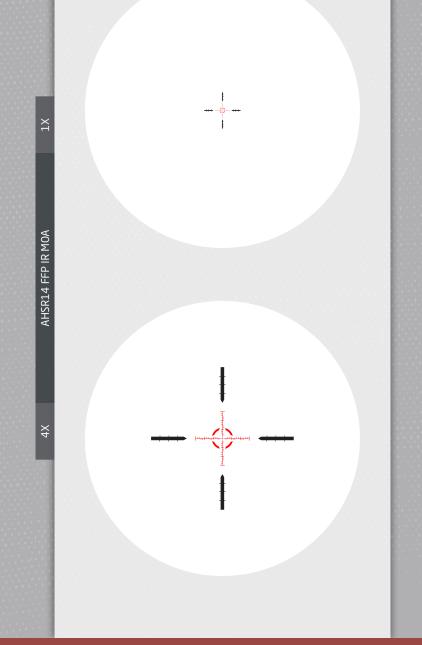
^{**} dimensions are given in inches

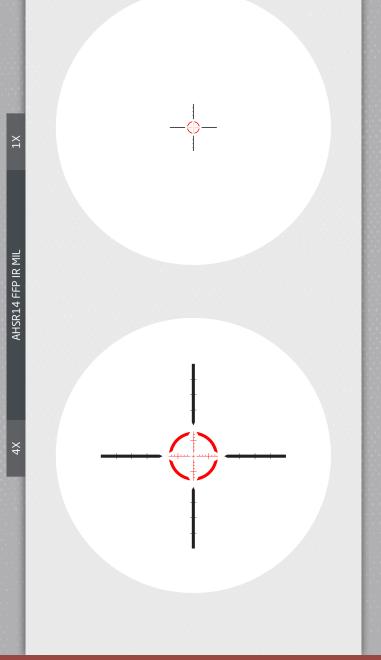
RETICLE SUBTENSIONS

AHSR14 FFP IR MOA	A1	A2	В1	B2	В3	В4	В5	C1	C2	C3	C4	C5	C6	D1	D2
SUBTENSIONS IN MOA	.5	4	1.5	3	4	5	7	1	1	10	2	10	10	12	10
AHSR14 FFP IR MIL	A1	A2	В1	B2	В3	C1	C2	С3	C4	C5	С6	D1	D2		
SUBTENSIONS IN MIL	.13	1	.5	2	2	.5	.5	1	2	3	5	8	7		

DETAILED SPECS

POWER X OBJECTIVE LENS	TURRET STYLE	TUBE SIZE	AVAILABLE RETICLES	SURFACE FINISH	EYE RELIEF	FOV @100 YARDS	WEIGHT	LENGTH	CLICK VALUE	ADJ. RANGE PER ROTATION	TOTAL ELEV. ADJ.	TOTAL WINDAGE ADJ.	PARALLAX ADJ.	PURGING MATERIAL
1-4x24 FFP	EXPOSED	30mm -	AHSR14 FFP IR MOA	MATTE	3 5"	112-27 ft	20.5 oz	9.8"	0.5 MOA	30 MOA	120 MOA	120 MOA	FIXED	ARGON
1 4724111	CXI OJCD	30111111	AHSR14 FFP IR MIL	TIMITE	ر.ر	112 27 11	20.5 02	5.0	0.2 MIL	12 MIL	40 MIL	40 MIL	100 yds	AIRGON



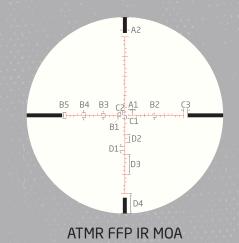


RIFLESCOPE ARGOSBIR

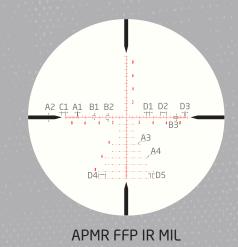
The Argos BTR riflescope is reporting for duty. This first focal plane scope gives you easy elevation and windage adjustments, packaged with the advanced Fully-Multi Coated Optics deliver crystal clear bright images in any light scenario. Add the side parallax adjustments to the Argos scope which gives you the ability to adjust to any range right at your fingertips, gives you one heck of a riflescope.



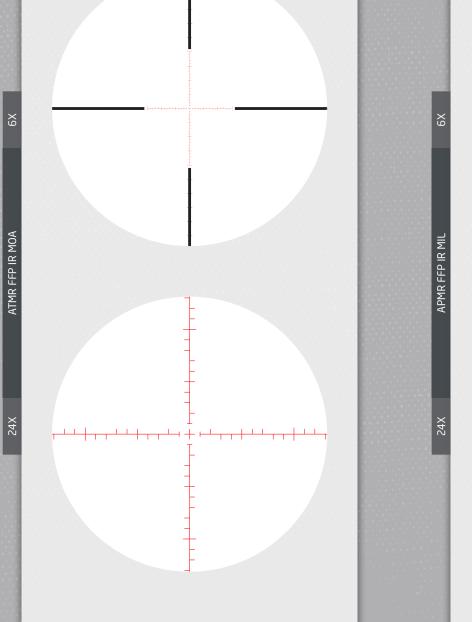
ATMR FFP IR MOA reticle has a large illuminated center and 2 moa incremental hash marks, which help you quickly lock in your target and set holdover positions. The illuminated portion has a 2 moa center cross with illuminated vertical cross line extends to 40 moa and all the way to 90 moa on black line with 10 moa incremental markings and the illuminated horizontal cross line extended to 30 moa at each direction. The illuminated reticle provides excellent low light visibility and accurate elevation holdovers all the way up to 40 moa with 2 moa markings incremental.

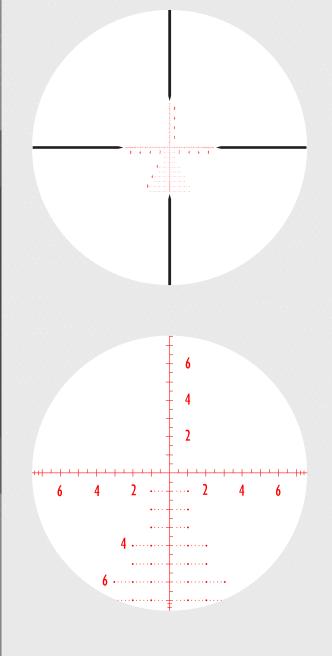


APMR FFP IR MIL reticle is designed to maximize your performance on long and mid-distance shooting with illuminated center cross and 0.5 mil hash mark, the APMR IR MIL reticle can help you quickly lock in your target and set holdover positions and leads for a moving target. The illuminated 18 mil span cross lines with 0.5 mil hash marks and 0.2 mil hash marks from 7 mil to 9 mil on three directions provide finer details that helps the shooter quickly locate the target and find a holdover position within higher level of precision and



																									<u> </u>	
RIFLE	:SC	.OF	P E		ΥŒ	ENS		1 5				₹⊑	ĒΤΙ	CL	.⊑	51	JB.	ΤБ	ENS	SIC)NS	5				
RIFLESCOPE MODEL	l1	L2	L3	L4	L5	L6	D1	D2	ATMR FFP	IR MOA	A1	AZ	B1	B2	В3	В4	В5	C1	C2	С3	D1	D2	D3	D4		
									SUBTENSION:	S IN MOA	.14	2	1	1	2	2.5	4	1	1	2	2	4	10	10		
6-24x50 FFP	14.1	4.2	6.2	3.7	2	2.1	1.8	2.2	APMR FFP	IR MIL	A1	A2	АЗ	A4	В1	B2	В3	C1	D1	D2	DЗ	D4	D5			
8-34x56 FFP	15.5	4.9	6.9	3.7	2	2.9	1.8	2.5	SUBTENSION	IS IN MIL	.02	.4	.05	.1	.2	.4	.3	2	.5	1	.2	1	.2			
** dimensions	are giv	en in i	nches						_																	
									DET	ΓAIL	EI)	SP	EC	:5											
POWER X OBJECTIVE LENS		RRET YLE	TUB SIZE		AVAILAI	BLE RE	TICLES	SURFAC FINISH		FOV @100 YARDS	WEI	GHT	LENGT		CLICK VALUE	-	. RANGE PER TATION		Total Ev. adj.	WII	OTAL NDAGE ADJ.		RALLAX ADJ.		PURGING MATERIAL	
6-24x50 FFP	EVD	OSED	30m	m	ATMR	FFP IR	MOA	– MATTE	3.3"	16.7-4.5 ft	20.0	= 0 -	14.1"	0.	.25M0A	1	2 MOA	6	O MOA	60	MOA	SID	E FOCUS	;	ARGON	
0-24X30 FFP	CAPI	טאבט	50111		APMR	FFP IF	RMIL	— MALLE	3.3	10.7-4.5 11	29.	5 U Z	14.1		D.1 MIL		5 MIL	1	.8 MIL	1	8 MIL	10)yds - ∞		ARUUN	
8-34x56 FFP	EYD	OSED	30m		ATMR	FFP IR	MOA	– MATTE	3.3"	12.5-3 ft	32.	2 07	15.5"	0.	25 MOA	1	2 MOA	4	5 MOA	45	MOA	SID	E FOCUS	;	ARGON	
0-34XJU-FFP	- LXP	טאנט	-30111		APMR	FFP IF	RMIL	- MAIIC	. 3.3	12.J-J IL	<u> </u>	_ 02		(D.1 MIL		5 MIL	1	.3 MIL	1	3 MIL	15	yds - ∞		ARGON	



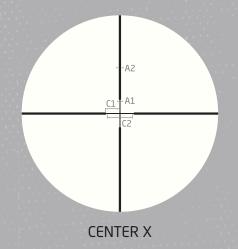


58 TECHNICAL INFORMATION - ARGOS^{BTR} RIFLESCOPE

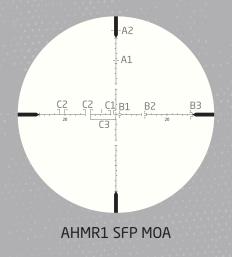
The Argos family of scopes is designed for the serious big game hunter. The 5x magnification makes this scope versatile in multiple shooting disciplines from up close targets to long range distances. The fully multicoated optics are protected by the 6061T6 aircraft grade aluminum tube making this scope virtually indestructible. Oh yea, add in our XPL coatings and argon purged, rain, snow or shine, you can count on this scope to perform!



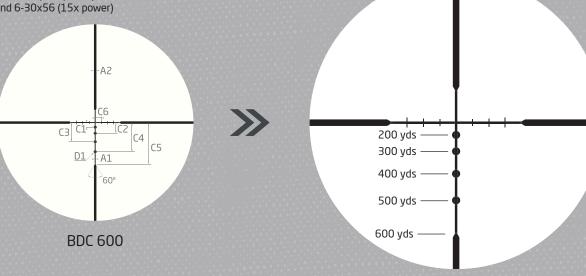
Center X Reticle is a perfect choice for shooters wishing to have a clear field of view with a more traditional crosshair. The Center X reticle allows shooters to quickly view their target while maintaining one distinct aiming point on their reticle. The heavy posts stand out nicely against cover and in twilight conditions, pointing boldly to the intersection.



AHMR1 SFP MOA reticle is perfect for hunting and shooting at varying ranges out in the field. The customized Mil hash mark design helps to eliminate any guesswork with holdover and windage adjustments. Bottom line, when you need to depend on the shot, this reticle will delier.



BDC 600 reticle can be used effectively with a variety of firearms giving your accurate ranges and reference marks which can be used to compensate for bullet drift in windy conditions or range distances. The user can sight in at 100 yards on any magnification setting, but for the ballistic reticle feature to function properly, the scope's magnification must be set to the correct power as follows: 2-10x40 (10x power), and for 3-15x40, 4-20x50 and 6-30x56 (15x power)



The BDC 600 will work with any of the following ammunition loads:

.223 Win 55 gr .243 Win, 95 gr 25-06 Rem 115 gr .270 Win, 130 gr

.270 WSM, 150 gr

.7mm Rem Mag, 150 gr

.7mm WSM, 150 gr

.30-06 Sprg, 150 gr

.300 Winchester Mag,

180 gr

300 WSM, 180 gr

.308 Win 150 gr

RIFLESCOPE DIMENSIONS

RIFLESCOPE MODEL	L1	L2	L3	L4	L5	L6	D1	D2
2-10x40 SFP	12.2	3.1	6.0	3.1	2.6	2.1	1.5	1.9
3-15x40 SFP	12.2	3.1	6.0	3.1	2.6	2.1	1.5	1.9
4-20x50 SFP	13.1	3.9	6.1	3.1	2.6	2.4	1.5	2.4
6-30x56 SFP	14.7	4.9	6.8	3	2.6	2.8	1.5	2.6
** dimensions	are give	en in in	ches					

RETICLE SUBTENSIONS

CENTER X	A1	AZ	C1	C2	CONF	IGURA	TION			
SUBTENSIONS IN MOA	.21	.63	4.55	9.1	i	2-10x40				
CENTER X	A1	A2	C1	C2	CONF	IGURA	TION			
SUBTENSIONS IN MOA	.14	.42	3.05	6.1		3-15x40				
BDC 600	A1	A2	C1	C2	С3	C4	C5	С6	D1	
SUBTENSIONS IN MOA	.3	.8	1.5	3.5	6.25	9.5	13.6	2	1	
AHMR1 SFP MOA	A1	A2	C1	C2	С3	В1	B2	В3	CONFIGURATION	
SUBTENSIONS IN MOA	.13	1.5	1	2	10	.5	1	1.5	4-20X50	
AHMR1 SFP MOA	A1	A2	C1	C2	С3	В1	B2	В3	CONFIGURATION	
SUBTENSIONS IN MOA	.1	1.2	1	2	10	.5	1	1.5	6-30X56	

* Reticle subtension valid @10x, 15x

DETAILED SPECS

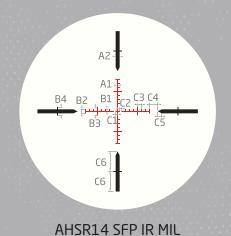
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POWER X OBJECTIVE	TURRET STYLE	TUBE SIZE	AVAILABLE RETICLES	Surface Finish	EYE RELIEF	FOV @100	WEIGHT	LENGTH	CLICK VALUE	adj. Range Per	TOTAL ELEV. ADJ.	TOTAL WINDAGE	Parallax adi.	PURGING MATERIAL
LENS	31166	3120		1 1141511	Reciei	YARDS			VACOC	ROTATION	cccv. ADJ.	ADJ.	AUJ.	TIATERIAC
2-10x40 SFP	CAPPED	1"	CENTER X	MATTE	>3.8"	48.8-9.8	15.5 oz	12.2"	0.25 MOA	15 MOA	60 MOA	60 MOA	FIXED	ARGON
7-10X40 311	CALLED		BDC 600	PIALIC	٥.٥ /	ft	13.3 02	12.2	0.23 MOA	13 MOA	00 MOA	OUTION	100 yds	ARGON
3.45.40.550	545555	4.11	CENTER X	MATT6	. 2.0"	30.4-6.3	465	4.2.2"	0.35.404	45.404	50,400	50.440.4	FIXED	105011
3-15x40 SFP	CAPPED	1"	BDC 600	MATTE	>3.8"	ft	16.5 oz	12.2"	0.25 MOA	15 MOA	60 MOA	60 MOA	100 yds	ARGON
4 30 50 550	545555	4.11	BDC 600		. 2.0"	23.6-4.7	405	434"	0.35.404	45.404	50,404	50.404	SIDE FOXUS	10501
4-20x50 SFP	CAPPED	1"	AHMR1 SFP MOA	MATTE	>3.8"	ft	19.5 oz	13.1"	0.25 MOA	15 MOA	50 MOA	50 MOA	25yds - Φ	ARGON
C 30EC CED	CADDCD	20	BDC 600	MATTC	\ 2 O"	16.6-5.4	22	1 4 7"	0.25.404	1 F MOA	COMOA	COMOA	SIDE FOCUS	ADCON
6-30x56 SFP	CAPPED	30mm	AHMR1 SFP MOA	MATTE	>3.8"	ft	22 oz	14.7″	0.25 MOA	15 MOA	60 MOA	60 MOA	25yds - ∞	ARGON

60 TECHNICAL INFORMATION - ARGOS RIFLESCOPE VISIT US AT - ATHLONOPTICS.COM 61

Let's face it, dawn or dusk are when more tags are filled during low-light situations. The Talos BTR was designed to tackle this problem with our advanced multi-coated lenses for clarity and brightness when you are running out of light. The 4x magnification range will give you great versatility for taking that close shot in dense trees or that long shot in the open ranges.

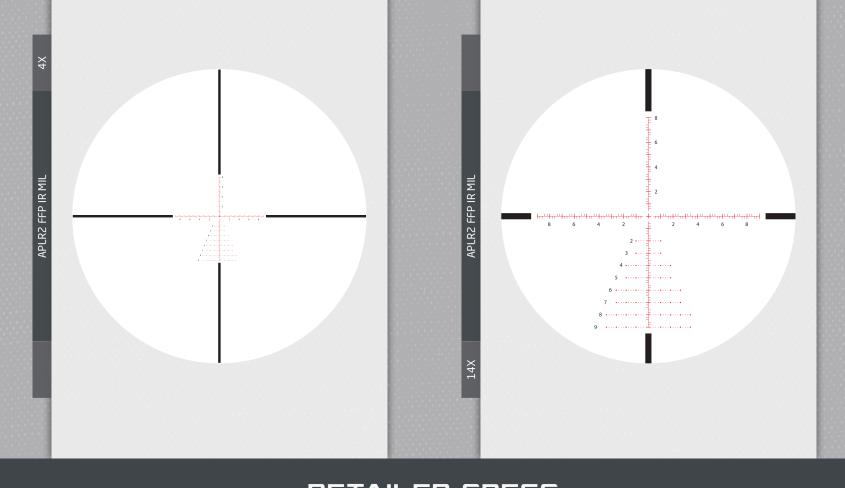


AHSR 14 SFP IR MIL reticle is designed to maximize your performance on short range shooting with illuminated 1 mil center cross and 1 mil hash marks increments extended to 8 mils on both horizontal and vertical directions and can help you quickly spot your target and set holdover positions and leads for a moving target. The illuminated 16 mil center with an 1 mil center cross (0.5 mil from center to the side) and 10 mil black lines enable a shooter to quickly locate the target and put it right on the center cross within a blink of an eye. The illuminated portion of the reticle provides excellent low light visibility.



APLR2 FFP IR MIL reticle is designed to maximize your performance on precision long and mid range shooting with accurate ranging capability. It will help you quickly determine distance, holdover positions, windage correction and leads for a moving target. The unique design of fine .2 mil hach mark, having .2 and .4 on one side of eather horizontal or vertical line and .6 and .8 on another side, helps the shooter quickly locate a holdover position with .2 mil increments within a blink of an eye. The illuminated fine reticle provides excellent low light visibility and windadge holdovers on the bullet droplines all the way up to 9 mils with .2 mil marks increments between.





RIFLESCOPE DIMENSIONS

RIFLESCOPE MODEL	L1	L2	L3	L4	L5	L6	D1	D2
1-4X24 SFP	9.2		5.6	3.6	1.9	2.6	1.8	1.2
4-14X44 FFP	12.9	3.9	5.0	4.0	1.4	2.0	1.7	2.0

** dimensions are given in inches

RETICLE SUBTENSIONS

AHSR14 SFP IR MIL	A1	A2	B1	B2	В3	В4	C1	C2	С3	C4	C5	C6				
SUBTENSIONS IN MIL	.13	1	.5	1	2	2	.5	.5	1	2	1	5				
APLR2 FFP IR MIL	A1	A2	АЗ	A4	A5	А6	В1	B2	В3	C1	C2	D1	D2	D3	D4	D5
SUBTENSIONS IN MIL	.04	.025	.05	.1	.5	.025	.1	.2	.2	.2	.5	1	.2	1	.2	.2

DETAILED SPECS

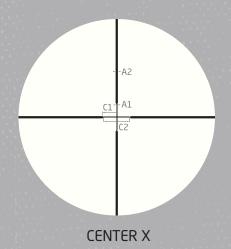
POWER X OBJECTIVE LENS	TURRET STYLE	TUBE SIZE	AVAILABLE RETICLES	SURFACE FINISH	EYE RELIEF	FOV@100 YARDS	WEIGHT	LENGTH	CLICK VALUE	ADJ. RANGE PER ROTATION	TOTAL ELEV. ADJ.	TOTAL WINDAGE ADJ.	PARALLAX ADJ.	PURGING MATERIAL
1-4X24 SFP	EXPOSED	30mm	AHSR14 SFP IR MIL	MATTE	6.26- 3.5"	110-26 ft	18 oz	9.2″	0.2 MIL	12 MIL	40 MIL	40 MIL	FIXED 100 Yds	NITROGEN
4-14X44 SFP	EXPOSED	30mm	APLR2 FFP IR MIL	MATTE	3.23- 3.15"	27.2-7.9 ft	23.6 oz	12.9"	0.1 MIL	5 MIL	20 MIL	20 MIL	SIDE FOCUS 10yds - ∞	NITROGEN

62 TECHNICAL INFORMATION - TALOS^{BTR} RIFLESCOPE VISIT US AT - ATHLONOPTICS.COM 63

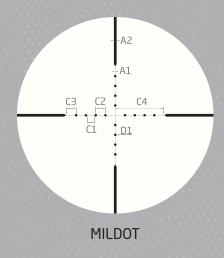
Just like it's brother the Talos BTR product family, the Talos is loaded with the same key features. With 3 different configurations to choose from (3-12x40, 4-16x40, 6-24x50) and 4 reticle selections, the choice is very easy with this one. Performance, reliability, versatile all while not breaking the bank.



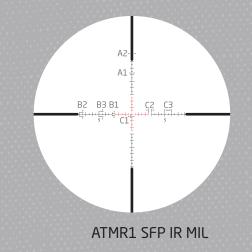
Center X Reticle is a perfect choice for shooters wishing to have a clear field of view with a more traditional crosshair. The Center X reticle allows shooters to quickly view their target while maintaining one distinct aiming point on their reticle. The heavy posts stand out nicely against cover and in twilight conditions, pointing boldly to the intersection.



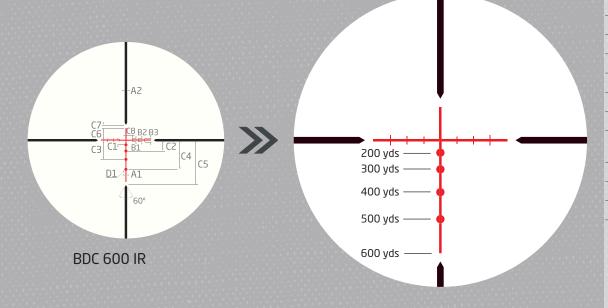
Mil Dot reticle is one of the most accurate, versatile means of estimating ranges using a manual optical device. The Mil Dot allows the user to do range estimations, holdover and wind drift compensation as well as for precise leads for moving targets.



ATMR1 SFP IR MIL reticle is perfect for shooting at the range or competing in a competitions. The customized Mil hash mark design helps to eliminate any guesswork with holdover and windage adjustments. The illuminated reticle is great for low light situations when you need to count on a good, accurate shot.



BDC 600 IR was designed to deliver a high level of precision at extended targets that can be used with today's most popular rifle cartridges.



The **BDC 600 IR** will work with any of the following ammunition loads:

.223 Win 55 gr .243 Win, 95 gr

25-06 Rem 115 gr

.270 Win, 130 gr

.270 WSM, 150 gr

.7mm Rem Mag, 150 gr

.7mm WSM, 150 gr

.30-06 Sprg, 150 gr

.300 Winchester Mag

180 gr

300 WSM, 180 gr

.308 Win 150 gr

.338 Win, 200 gr

RIFLESCOPE DIMENSIONS

RIFLESCOPE MODEL	L1	L2	L3	L4	L5	L6	D1	D2
3-12x40 SFP	12	3.6	4.8	3.7	1.9	1.3	1.8	1.9
4-16x40 SFP	12.9	3.5	5.8	3.7	1.9	2.2	1.8	1.9
6-24x50 SFP	13.9	4	6.2	3.7	1.9	2.7	1.8	2.2
++ dimensions	are aiv	an in i	nchae					

RETICLE SUBTENSIONS

CENTER X	A1	A2	C1	C2	CONF	IGURA	TION								
SUBTENSIONS IN MOA	.18	.7	4.5	9		3-12x40									
MILDOT	Α1	A2	C1	C2	С3	C4	D1								
SUBTENSIONS IN MIL	.05	.25	.75	1	1	5	.25								
BDC 600 IR	Α1	A2	В1	В2	В3	C1	C2	С3	C4	C5	C6	С7	С8	D1	
SUBTENSIONS IN MOA	.3	.8	.8	1	1.2	1.5	3.5	6.25	9.5	13.6	4	1	2	1	
ATMR1 SFP IR MIL	Α1	A2	В1	В2	В3	C1	C2	С3							
SUBTENSIONS IN MIL	.02	.5	.3	.6	.8	.25	.5	1							

DETAILED SPECS

POWER X OBJECTIVE LENS	TURRET STYLE	TUBE SIZE	AVAILABLE RETICLES	SURFACE FINISH	EYE RELIEF	FOV @100 YARDS	WEIGHT	LENGTH	CLICK VALUE	ADJ. RANGE PER ROTATION	TOTAL ELEV. ADJ.	TOTAL WINDAGE ADJ.	PARALLAX ADJ.	PURGING MATE- RIAL
3-12X40 SFP	CAPPED	1"	CENTER X BDC 600 IR MILDOT	MATTE	3.82- 3.35"	34.1-8.9 ft	16.2 oz	12"	0.25 MOA 0.1 MIL	15 MOA 5 MIL	60 MOA 20 MIL	60 MOA 	SIDE FOCUS 10yds - [©]	NITROGEN
4-16X40 SFP	CAPPED	1"	BDC 600 IR MILDOT	MATTE	3.8- 3.35"	24.1-6.3 ft	19.1 oz	12.9"	0.25 MOA 0.1 MIL	15 MOA 5 MIL	60 MOA 20 MIL	60 MOA 20 MIL	SIDE FOCUS 15yds - [©]	NITROGEN
6-24X50 SFP	CAPPED	1″	BDC 600 IR ATMR1 SFP IR MIL	MATTE	3.11- 3.03"	16.8-4.5 ft	23 oz	13.9"	0.25 MOA 0.1 MIL	15 MOA 5 MIL	50 MOA 18 MIL	50 MOA 18 MIL	SIDE FOCUS 10yds - [©]	NITROGEN

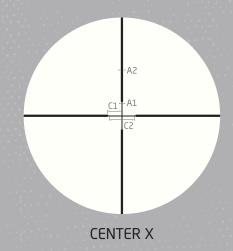
- * Reticle subtensions valid @12x, 16x,18x
- * Mildot reticle subtensions valid @10x

64 TECHNICAL INFORMATION - TALOS RIFLESCOPE VISIT US AT - ATHLONOPTICS.COM 65

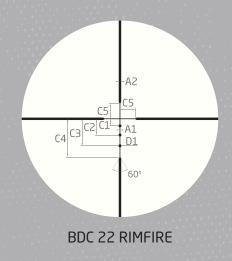
The Neos family is the perfect scope for those who want quality and lots of features, all while staying on a budget. Fully multicoated optics protected in a heat treated one piece aluminum tube, nitrogen purged to give you a waterproof, fog proof and shockproof scope. Rugged, precise, dependable, reliable, need we say more.....



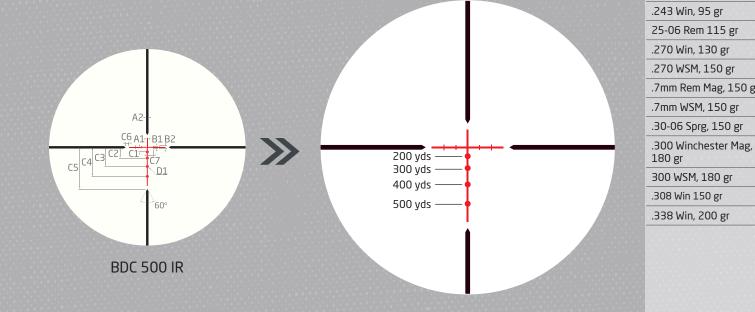
Center X reticle is a perfect choice for shooters wishing to have a clear field of view with a more traditional crosshair. The Center X reticle allows shooters to quickly view their target while maintaining one distinct aiming point on their reticle. The heavy posts stand out nicely against cover and in twilight conditions, pointing boldly to the intersection.



BDC22 Rim Fire reticle was designed specifically for rimfire. This reticle allows shooters to compensate for bullet drop at extended shooting distances. When using a .22 LR with a muzzle velocity of approximately 1,250 feet per second, this reticle is designed to be zeroed at 50 yards, providing bullet drop compensation for 75, 100, 125 and 150 yards.



BDC 500 IR was designed to deliver a high level of precision at extended targets that can be used with today's most popular rifle cartridges.



The BDC 500 IR will work with any of the following ammunition loads:

.223 Win 55 gr .243 Win, 95 gr 25-06 Rem 115 gr .270 Win, 130 gr .270 WSM, 150 gr .7mm Rem Mag, 150 gr .7mm WSM, 150 gr

Neos riflescope internal dials:



RIFLESCOPE DIMENSIONS

RIFLESCOPE MODEL	L1	L2	L3	L4	L5	L6	D1	D2			
3-9x40 SFP	12.4	3.3	5.6	3.5	2.3	2.3	1.6	1.9			
4-12X40 SFP	12.4	3.3	5.6	3.5	2.3	2.3	1.6	1.9			
6-18X44 SFP	13.5	3.7	6.3	3.5	2.3	3	1.6	2			
** dimensions are given in inches											

RETICLE SUBTENSIONS

CENTER X	A1	A2	C1	C2	CONF	IGURA	TION								
SUBTENSIONS IN MOA	.25	.9	6.5	13		3-9x40									
CENTER X	A1	A2	C1	C2	CONF	IGURA	TION								
SUBTENSIONS IN MOA	.18	.7	4.5	9		4-12x40)								
CENTER X	A1	A2	C1	C2	CONF	IGURA	TION								
SUBTENSIONS IN MOA	.12	.5	3.2	6.5		6-18x44									
BDC 22 RIMFIRE	A1	A2	C1	C2	С3	C4	C5	D1							
SUBTENSIONS IN MOA	.25	.8	2.3	5.3	8.8	12.5	5	1							
BDC 500 IR	A1	A2	В1	B2	C1	C2	С3	C4	C5	С6	С7	D1			
SUBTENSIONS IN MOA	.3	.8	.8	1	1.5	3.5	6.25	9.5	13.6	1	2	1			

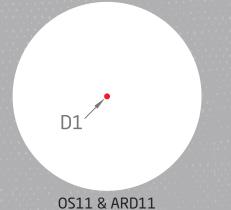
* Reticle subtension valid @9x, 12x and 18x

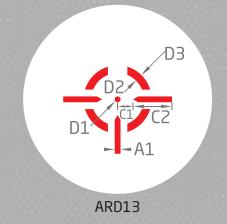
DETAILED SPECS

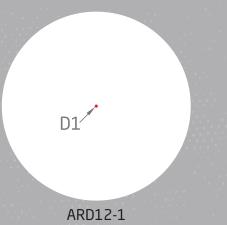
POWER OBJECTI LENS	HIRK		UBE SIZE	AVAILABLE RETICLES	SURFACE FINISH	EYE RELIEF	FOV @100 YARDS	WEIGHT	LENGTH	CLICK VALUE	ADJ. RANGE PER ROTATION	TOTAL ELEV. ADJ.	TOTAL WINDAGE ADJ.	PARALLAX ADJ.	PURGING MATERIAL
3-9X40 \$	FP CAPP	ED :	1" –	CENTER X BDC 500 IR BDC 22 RIMFIRE	- MATTE -	2.99- 3.07"	37.8-12.6 ft	17 oz	12.4″	0.25 MOA	15 MOA	80 MOA	80 MOA	FIXED 100 yds	NITROGEN
4-12X40	FP CAPP	ED 1	1" -	CENTER X BDC 500 IR	- MATTE	3.11- 3.15"	27.3-8.9 ft	18.1 oz	12.4″	0.25 MOA	15 MOA	60 MOA	60 MOA	SIDE FOCUS 10yds - ¤	NITROGEN
6-18X44	FP CAPP	ED í	1" -	CENTER X BDC 500 IR	· MATTE	3.39- 3.19"	17.5-5.9 ft	21.7 oz	13.5″	0.25 MOA	15 MOA	50 MOA	50 MOA	SIDE FOCUS 10yds - ¤	NITROGEN

66 TECHNICAL INFORMATION - NEOS RIFLESCOPE VISIT US AT - ATHLONOPTICS.COM 67 TECHNICAL INFORMATION - NEOS RIFLESCOPE

When you need fast, effective, accurate, simple and reliable Athlon Optics Red Dot family of products is just what you need. The Red Dot offers a bright red light for easy vision in all lighting situations. When the stakes are at their highest, whatever your needs are, trust your shot with Athlon Optics.

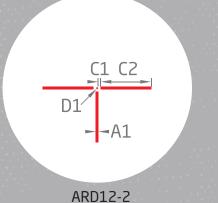


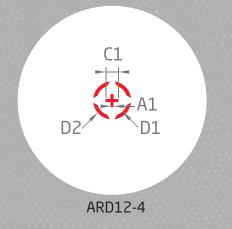






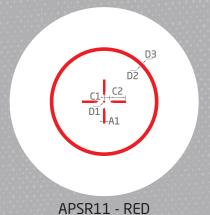
ARD12-3

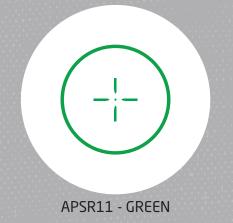


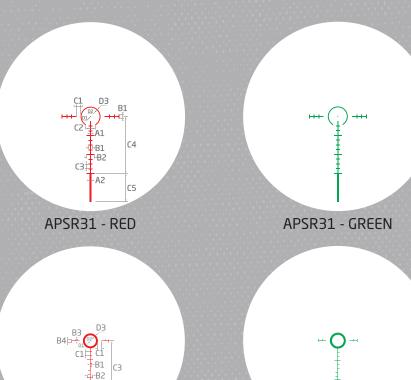


PRISM SCOPES MIDAS BTR

Designed specifically for fast target acquisition, Athlon Optics Prism Scopes are high performing, durable and reliable. Ideal for close to medium range shooting and rugged for any situation you may encounter.







APSR41 - GREEN

RETICLE SUBTENSIONS

ARD11	D1						
SUBTENSIONS IN MOA	3						
ARD12	A1	C1	C2	D1	D2	D3	RETICLE
SUBTENSIONS IN MOA	-	-	-	1.5	-	-	ARD12-1
SUBTENSIONS IN MOA	2	2	40	1.5	-	-	ARD12-2
SUBTENSIONS IN MOA	-	-	-	3	24	30	ARD12-3
SUBTENSIONS IN MOA	2	10		24	30		ARD12-4
ARD13	A1	C1	C2	D1	D2	D3	
SUBTENSIONS IN MOA	3	8	20	3	27	35	

RETICLE SUBTENSIONS

APSR11	Α1	C1	C2	D1	D2	D3						
SUBTENSIONS IN MOA	3	8	22	3	150	160						
APSR31	A1	A2	В1	B2	C1	C2	С3	C4	C 5	D1	D2	D3
SUBTENSIONS IN MOA	.6	1.8	4	8	4.5	10	5	60	30	1	19	21
APSR41	Α1	A2	В1	В2	В3	В4	C1	C2	С3	D1	D2	D3
SUBTENSIONS IN MOA	.45	1.5	2	6	1.5	3	4	30	60	.5	12	16

APSR41 - RED

68 TECHNICAL INFORMATION - MIDAS^{BTR} RED DOT SIGHTS VISIT US AT - ATHLONOPTICS.COM 69





The Midas BTR 4.5-27x50, you can see the craftsmanship that went into place while building these heavy duty optics. The glass is superb even at its max power when you still have the ability to have a sharp image. The working motion of the turrets is smooth with loud/sturdy clicks when making adjustments. The eye relief is fantastic. When installing the scope onto my rifle I didn't have to fight it to achieve perfect eye relief. Athlon Optics has earned the number 1 spot. Very buyer friendly on price along with outstanding customer service. I can't forget about the lifetime warranty.

> Mike "Most affordable and highest quality glass on the market"

When it comes to being an outdoorsman, seeing just a little bit further or a little bit clearer can make the difference between harvesting an animal or not. I personally own the Ares Binos 10x42 and I refuse to go to the field without them. From the start of receiving my Binos in the mail you knew that Athlon has major class by there packaging. Then you open up the box and the Binos far exceed any styling pattern I've seen in brands like Luepold or Vortex. Lastly comes that first look through the Binos and it really is unmatched. So clear and so crisp and easily adjustable. Overall, every optic I now own is Athlon.

Had a great time shooting the South

a good day behind the trigger of my

Central Handgunners LR Match. It was

Accuracy International topped with the

Cronus 4.5-29X56 that resulted in my

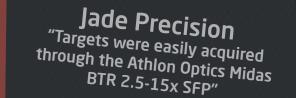
first ever 1st place finish!

Greg A "Got the Athlon Neos 6x18x44 coyote gun. Really nice piece of

DOMINIC W.



These are hands down the highest quality optics around! If you're looking for a rifle scope, binos, spotting scopes or anything optic related take a look! Great prices, great warranty, and fantastic customer service! Keep an eye on these guys, they're going to be making an impact on the outdoor company folks. I have the Midas 12x50 binos and I can't go anywhere without them!





Earl K. "When you want a great set of binoculars that won't break the bank. Neos by Athlon Optics has

what you need"



I recently purchased the Cronus 20-60x86

spotting scope and I am super pleased. The glass

clarity is awesome, the

scope is built super well

and very user friend-ly. I couldn't be more

mend this product.

pleased. I highly recom-

lens covers and sunshade are amazing. This

Argos 10x50 binoculars. I was surprised at the quality of workmanship these bino's offered for their price. Light, solid build with adjustments being butter smooth, quick and easy. I was on South Beach today and I couldn't think of a better place to put them to use. If only I was able to take them away from my son. Love these bino's, it doesn't matter what Athlon puts on the market, every optic has the same attention to detail and for the money you can't get better.



